

CALL FOR PRESENTERS

Fall Convention September 26-28, 2022



Thank you for inquiring in presenting for our Fall Conference this year. SCALA is looking for new, fresh presenters this year and we are looking for topics that are timely and important to our attendees. Programs must be of an educational nature and cannot be an advertisement for an individual, organization, product or service. We have the right to refuse or dismiss any presentations that do not meet the educational expectations set forth by the Conference Committee, Executive Director or the Board of Directors. We have experienced several presentations recently that were either not on the topic they proposed or were used as a sales pitch for their company. Product sales are to remain in the exhibit area not in education sessions. We will not be accepting those presentations as we are required to meet education expectations for continuing education credit. We look forward to receiving your program submission.

We are grateful for your time and are happy to offer any selected presenters:

- free registration as an attendee at the Conference for the day of your presentation
- attendee list 1-2 weeks prior to event
- Invitation to attend any networking events during conference

Given SCALA's not-for-profit status and the tradition of using educational sessions as a platform to showcase innovation in the senior living industry and the opportunity for presenters to network, we like to utilize presenters who are willing to share their expertise without the expectation of payment or for lower fees. We do not review any presentations requesting more than \$2,000 for a keynote or over \$500 for a breakout session.

Other speaker requirements:

- To agree to speak during any timeframe of the event unless noted on your form and as such will not request a change to the session time once assigned, if selected.
- To work closely with the Conference Committee and Executive Director and meet all deadlines.
- To make no substantial changes to content, format, audio/visual needs, room set-up, identity or number of presenters without prior approval from SCALA.
- To design and provide high-quality PowerPoint presentations if applicable, in electronic format, by the deadline given.
- To recognize that a session is an opportunity to share information and is not a showcase for promotion of business, practice, service or product. We do receive complaints on sales pitch sessions when they are given, and we will not utilize presenters that violate the policy.
- To give SCALA permission to audio and/or video record their session if needed and to allow photos of the presentation event to be taken for the purpose of using on the SCALA website and/or newsletter and other printed or digital material used by SCALA marketing.
- To respect SCALA as the sponsoring organization with either positive or neutral comments from the platform.

Please note that we will provide for each session:

- Laptop
- Screen
- PC Projector
- Sound (Speakers)
- Wireless internet
- Microphone



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Email: SCALA@scassistedliving.org

Website: www.scassistedliving.org

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Date: September 26-28, 2022

Location: Hyatt Regency Savannah, 2 W. Bay Street, Savannah, GA 31401

Due date for this form: July 1, 2022

Theme: TBA

Please submit brief bio to [SCALA @scassistedliving.org](mailto:SCALA@scassistedliving.org) along with this application.

Thank you for your interest in presenting. Please email this form to SCALA@scassistedliving.org or fax to 803-753-9296. We appreciate your submissions and will be in contact soon!

Proposed Session Title/Topic

Description _____

Length of Session you prefer: _____ 1 hr _____ 1.5 hrs

Presentation Day Preference (if any) _____

Type of Presentation (*lecture, panel, interactive, round table*) _____

Media or A/V needed _____

Requested fee or concessions for presentation _____

Learning objectives:

1. PRESENTER INFO:

Presenter Name _____

Email _____

Employer _____

Title or Position _____

Contact Phone (_____) _____

Current Responsibilities: _____

Any Additional Qualifying Experience: _____

Academic Information:

Institution _____

Degree _____ Major _____

Year of Graduation _____

2. Additional Presenter (if any):

Presenter Name _____

Email _____

Employer _____

Title or Position _____

Contact Phone (_____) _____

Current Responsibilities: _____

Any Additional Qualifying Experience: _____

Academic Information:

Institution _____

Degree _____ Major _____

Year of Graduation _____