



Monday, September 26, 2022

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| 8:00 –9:00 am | Registration & Continental Breakfast | |
| 9:00 – 10:30 am | Opening Session: Creating ‘Moments of Joy’ Using Humor, Laughter, and Play <i>Marianne Frederick, RPT, MHSA</i> | Ballroom A B |
| 1.5 ceu | Session summary: The willingness to adopt a sense of humor and play in one’s life contributes to life satisfaction, optimism and positive self-esteem. Sharing humor, laughter and play with your residents will help them physically, emotionally, and spiritually. The benefit of humor is to promote a positive attitude which contributes to both mental and physical health. Laughter affects the muscles by increasing circulation and helping muscles to relax. Play, in any form, is the basis for keeping us all young at heart. This fun and interactive session will provide the participants with tips to share with staff and residents to help them create ‘Moments of Joy’. | |
| 10:30-10:45 am | Break | |
| 10:45 am– 12:15 pm | Using Technology to Differentiate-Connecting Seniors, Families, and Your Community. <i>Bill Vicary, Vicary Management Group/Just Call Bill.</i> | Ballroom A B |
| 1.5 ceu | Session Summary: How does your community utilize technology to benefit your seniors & families? We will cover where we’ve been, how Covid impacted your community, & what does the future look like in using technology to enhance the lifestyle of residents. Understand the importance of seniors being connected & help close the gap on digital divide in your community. | |
| 12:15–1:15 pm | Networking Lunch & Legislative Update <i>Susan Bowling, McGuireWoods Consulting LLC (SCALA Consultant & Lobbyist liason)</i> | Harborside Ballroom |
| 1 ceu | Session summary: Join our lobbyist as she gives a review of legislation affecting the industry & what to expect for 2023 | |
| 1:15 – 2:45 pm | Talk to Me Goose!! Taking Care of the Executive Director in Today’s Complex Work Environment – Yes, we mean YOU! <i>Beckie Cunningham, SC HouseCalls & Dr. Valerie Howe, Inspirit Senior Living.</i> | Ballroom A B |
| 1.5 ceu | Session summary: What about the ED's wellbeing? Why are ED's experiencing compassion fatigue and burnout? How does stress manifest itself in the ED? Let's take some time to look at how we can improve our quality of life. So, how do YOU take care of YOU? | |
| 2:45– 3 pm | Break | |
| 3:00-4:30 pm | How to Have Energy Left at the End of the Day. <i>Frederick, RPT, MHSA</i> | Marianne Ballroom A B |
| 1.5 ceu | Session summary: Muscle tension can drain our batteries so low that by day’s end we no longer have the energy for the things we love. This interactive session consists of sharing ideas to add humor and energy to the day and performing fun and creative energy generating activities that can be done at one’s desk or in the privacy of a bathroom stall (if you’re shy). Attendees will leave with at least five quick and fun tips for re-energizing themselves at work. | |
| 5:30-6:30 pm | Networking Welcome Reception | Garden Terrace |



2022 Fall Convention &
Trade Show

Hyatt Regency Hotel– Savannah, GA
Sept. 26-28, 2022

Tuesday, September 27, 2022

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|-----------------------------|---|---------------------|
| 8:30 –9:30 am | Continental Breakfast | |
| 9:00 am– 12 pm | Exhibitor registration & set up. Must be set up by noon. | Harborside Ballroom |
| 9:00 –10:00 am | Insurance Market Update & Risk Assessment. <i>Kent Tuten, President, KLT Risk Concepts</i> | Ballroom A B |
| 1 ceu | Session summary: This session will provide an update on the current insurance market conditions facing the industry today & take a look ahead & what we can expect into 2023. We will also take a look at the Enterprise Risk Management process & its application to your business. | |
| 10:00-10:15 am | Break | |
| 10:15 am– 12:15 pm | DHEC Updates & Being Prepared for A Survey <i>Greg Thompson, Premier Senior Living</i> | Ballroom A B |
| 2 ceu | Session Summary: Be sure to join us for any DHEC updates and learn how to make sure your facility is survey ready! (DHEC has a conflict and had to withdraw but will be presenting at our December meeting instead. However Greg is an excellent presenter on all DHEC subjects so we are excited to have him join us!) | |
| 11:30 am | Box lunches available for exhibitors | Harborside Ballroom |
| 12:00-3:00 pm | Box lunch pickup for attendees and Trade Show open | Harborside Ballroom |
| 3 ceu for SC (none for NAB) | | |
| 3:00-5:00 pm | Creating Safe & Inclusive Memory Care Environments. <i>Ebony Ragin, LMSW, Dementia Care Consulting</i> | Ballroom A B |
| 2 ceu | Session Summary: Using a trauma-informed lens, this session will provide new and useful strategies for keeping memory care residents safe, while also considering the unique needs of any memory care population. Innovative and tailored dementia care is a key to developing a memory care community that is not only fun and well-reviewed, but also inclusive and safe. Discussion points include: communication, fall reduction, re-directing behaviors, dining, and more. | |
| 6:00 pm | Riverboat Cruise—Boarding Begins | River Street |
| 7:00-9:00 p.m. | Riverboat Cruise—Departure at 7 pm and docking at 9 pm (<i>tickets required</i>) | Departure |



2022 Fall Convention &
Trade Show

Hyatt Regency Hotel- Savannah, GA
Sept. 26-28, 2022

Wednesday, September 28, 2022

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| 9:00 –10:30 am | LinkedIn & Lifestyle Strategies for Social Sellers <i>Ariel Lee, Resident LinkedIn Fangirl</i> | Ballroom A B |
| 1.5 ceu | Session Summary: Learn the art of personal branding, building a community, content marketing, and social selling. | |
| 10:30-10:45 am | Break | |
| 10:45 am –12:15 pm | Closing Session: The Importance of Executive Presence. <i>Michael Holtzclaw, Gayco Healthcare Pharmacy</i> | Ballroom A B |
| 1.5 ceu | Session summary: This session will discuss what is appropriate professionalism in the work space and why we must understand the importance. This session will dive into how to always project executive presence and how to use this to empower teams and will demonstrate tactics to execute and how to avoid distractions that detract from executive presence. | |
| 12:15 pm | Closing Announcements & Adjournment | |

3 hours available– SC

3 hours available– NAB