

Help move the senior living industry forward.

SCALA MEMBERSHIP

**BECOME A
MEMBER OF
SCALA
TODAY!**
THE LARGEST,
DEDICATED ASSISTED
LIVING ASSOCIATION
IN SOUTH CAROLINA

INTERESTED IN JOINING US?

Contact us below for more information
or complete the enclosed application



+803-851-6308



+803-753-9296



Scala@scassistedliving.org



www.scassistedliving.org



PO Box 4561, 110 Ministry Dr,
Ste. D, Irmo, SC 29063

2023 Membership Information

Benefits

- Visibility- Listing in SCALA's online Member Directory and printed Annual Membership Directory & Resource Guide (only if dues are paid by January 31) with link to your website.
- Member email communications, such as Member Alerts, regulatory/legislative updates, newsletters, conference information, meeting notices, etc.
- Members Only access to document templates, forms, handouts from previous seminars, and other items.
- Networking– Access to connect & network with statewide professionals & business associates who are committed to providing quality care, goods & services to seniors.
- Discounts- Attend association-sponsored education programs and conferences at member discounts and receive continuing education credits (CEUs) as well as other members only networking and business after hours events.
- Referrals– When members need a particular service they refer to the membership directory, website or SCALA for referrals. SCALA often receives calls from individuals searching for communities to place a loved one and while we don't handle placements, we do refer our members in the region they are searching for placement.
- Resources – Access to our Member's Only section of the website offering forms, legislative information, regulatory support. Weekly emails sent also include legislative updates or spotlight information relative to the industry.
- Career Center – Employment opportunities may be placed by any member for free; employment referrals are restricted to SCALA membership. Members may receive access to our Interim Administrator list if requested.
- Regulatory Representation- SCALA employs a lobbyist and consultant to monitor legislation regarding healthcare and keep us updated on the latest legislation related to the industry.
- Group Purchasing- Money saving products and discounts offered by vendor business partners only available through SCALA
- Communications--Get access to Members Only information is a section accessible by logging in on the SCALA website, monthly SCALA Newsletter and email blasts with important information, as well as the Annual Membership Directory.
- Members can serve on the Board of Directors or one of our committees.
- Professional Credibility– SCALA membership helps show prospective residents, their families, other peer facilities and vendor companies your commitment to professional growth and dedication to the assisted living industry.





WHO WE ARE

SCALA offers a variety of services and member benefits designed to represent and enhance the assisted living profession in South Carolina.

WHAT WE DO

SCALA works to advance assisted living through advocacy, public awareness, quality initiatives, and educational programming in SC.

MISSION STATEMENT

The South Carolina Assisted Living Association will continue to lead the development in all areas of residential care and services through providing quality representation and services to consumers & member providers via education, public awareness, vendor participation and legislation.

OUR VISION

The South Carolina Assisted Living Association is dedicated to promoting our membership and supporting their commitment to providing high quality, compassionate care and to be the recognized resource leader for Assisted Living providers, residents, legislators, the public and other related provider organizations in South Carolina. This shall be demonstrated by maintaining the highest degree of compassion, respect, integrity, innovation, professionalism, and accountability.

2023 Annual Membership Dues

- Provider facility with 15 or Fewer Licensed Beds \$300.00
- Provider facility with 15 + Licensed Beds \$20 per licensed bed
- Corporate- Multiple facilities discounted to \$18 per bed
- Pending New Licensure/Under Construction \$500
- Individual Member (strict criteria) \$175
- Vendor Business Partner \$500



PROVIDER/COMMUNITY:

All assisted living, memory care or residential care communities. Dues are based on DHEC licensed # of beds.



CORPORATE:

If a corporation that has a total of 150 or more beds, in multiple facilities & wishes to join & pay for all of their SC facilities at one time, they may pay a discounted rate of \$18 per bed for all facilities.



UNDER CONSTRUCTION/PENDING LICENSURE:

Facilities may join while awaiting licensure. The following year after licensure is obtained, membership will transfer to the provider member category.



INDIVIDUAL:

CONTACT SCALA IF YOU ARE UNCERTAIN IF YOU QUALIFY.

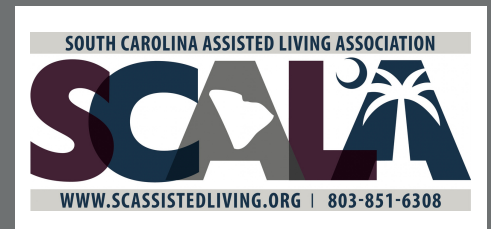
Any licensed administrator not employed at an assisted living/residential care community. Individuals employed in facilities or a company that offers goods and services to facilities that would qualify as a vendor partner are not eligible for individual membership.



VENDOR BUSINESS PARTNER:

Vendors/Businesses of all kinds. Hospice, Home Health, and any other senior housing/service/care alternatives, including developers or companies doing business in the Assisted Living industry such as pharmacies, accountants, medical products, food services and other related businesses, etc.

VENDOR MEMBER MARKETING PACKAGES



■ At-a-glance options for membership + marketing

Membership & Vendor Marketing Packages

*Basic Vendor Business
Membership &
Membership + Marketing
packages at a glance.
New opportunities to
increase your visibility
throughout the year.*

Interested in applying for the
Endorsed Vendor Member
program?

Any vendor that has been a
member of the association
for at least 2 consecutive
years may apply. Please see
separate application to apply
in addition to basic vendor
membership in this
application.

*Conference &
trade show
sponsorships and
exhibit spaces are
not included &
separate from
these packages.*

Member Benefit	Level 1 Vendor Partner \$500	Level 2 Vendor Partner \$2500	Level 3 Vendor Partner \$4500
Company listing on the SCALA website & in the printed Member Directory	✓	✓	✓
Sponsorship of an Education Event or Seminar		✓	✓
Free Ad in the Membership Directory		1/2 page	Full page
Special recognition at the SCALA conferences & trade shows		✓	✓
Free Quarterly Newsletter Advertising		1/4 page	1/2 page
Logo posted on home page of SCALA website		✓	✓
Article submission in quarterly newsletter		1 per year	1 each quarter
Ad featured during education seminar breaks		Still ad	30 second video
SCALA Provider Member list	Pdf copy once a year	Excel file once a year	Excel file twice a year

MEMBER APPLICATION

Complete the form below & submit for membership to SCALA.



PO Box 4561 Irmo, SC 29063

Ph: (803) 851-6308

Fax: (803) 753-9296

SCALA@scassistedliving.org

■ Member information - All Applicants Must Complete.

Community/Business
Name :

Address :

Phone :

E-Mail :

Website :

Primary Contact :

Title :

Status of
Membership:

☐

Renewal

☐

New Application

Type of
Membership
applying for :

☐

Provider

☐

Individual

☐

Under Construction

☐

Corporate

☐

Vendor Partner

■ Parent Company or Owner Information if

Management company, if applicable. If not, owner:

Contact Person:

Title:

Phone:

Email:

■ Facility Information for Providers

Total # of licensed (by DHEC) beds

Type of Ownership:

☐

Private

☐

Partnership

☐

Non-profit

☐

Other

Executive Director:

Email:

Regional Director:

Email:

Other staff :

Email:

Questions: Contact Melody Bailey at 803-851-6308 or by email at scala@scassistedliving.org

Please mail payment and application to: SCALA, PO Box 4561, Irmo, SC 29063

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■ Vendor Business Partner Information

Vendor Partner or Marketing
Package :

☐ Basic Vendor
Partner-Level 1

☐ Vendor Partner-Level 2

☐ Vendor Partner-Level 3

Business Type:

Do you have a group
purchasing program or
discount to offer ?

☐ Yes

☐ No

If answering yes, email SCALA so we can discuss
how to best promote your program to members.

Description of Services:
This will be included in the
SCALA directory

■ Agreement for Submission

PLEASE READ: I (we) hereby submit the information above for the consideration of the Membership Committee and/or the Board of Directors and apply for membership with the SC Assisted Living Association. I (we) agree to comply with all rules and regulations as set forth by SCALA standards including the bylaws and Code of Ethics. Please submit method of payment at time of application. Payment will only be processed after approval for membership within seven (7) days of submission. Please note 20 % of SCALA dues are allocated for lobbying, consulting & legislative efforts and are not allowable as a business expense.

Signature :

Date :

■ Payment

Total amount due : \$

☐ Check #_____ OR

Credit Card Number

Exp Date

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www.scassistedliving.org

SCALA@scassistedliving.org

Name :

Email for
receipt :

Signature :