

CALL FOR PRESENTERS

Spring Conference May 3-4, 2023

Thank you for inquiring in presenting for our Spring Conference this year. We are looking for topics that are timely and important to our attendees. Programs must be of an educational nature and cannot be an advertisement for an individual, company, product or service. We have the right to refuse or dismiss any presentations that do not meet the educational expectations set forth by the Conference Committee. Any presentations deemed as a sales pitch for a company and not offering educational content will not be accepted. We will not review those presentations as we are required to meet education expectations for continuing education credit. SCALA is looking for new, fresh presenters this year. We look forward to receiving your program submission.



Given SCALA's tradition of using educational sessions as a platform to showcase innovation in the senior living industry and the opportunity for presenters to network, we often look for presenters who are willing to share their expertise without the expectation of payment, or for very low fees. We currently do not review any presentations requiring more than \$2,000 for a keynote or over \$500 for a breakout session.

Other speaker requirements:

- To agree to speak during any timeframe of the event unless noted on your form and as such will not request a change to the session time once assigned, if selected.
- To work closely with the Conference Committee and Executive Director and meet all deadlines.
- To make no substantial changes to content, format, audio/visual needs, room set-up, identity or number of presenters without prior approval from SCALA.
- To design and provide high-quality PowerPoint presentations if applicable, in electronic format, by the deadline given.
- To recognize that a session is an opportunity to share information and is not a showcase for promotion of business, practice, service or product. We do receive complaints on sales pitch sessions when they are given and we will not use presenters that continue to violate the policy.
- To give SCALA permission to audio and/or video record their session if needed and to allow photos of the presentation event to be taken for the purpose of using on the SCALA website and/or newsletter and other printed or digital material used by SCALA marketing.
- To respect SCALA as the sponsoring organization with either positive or neutral comments from the platform.

Please note that we will provide for each session:

- Laptop
- Screen
- PC Projector
- Sound (Speakers)
- Wireless internet
- Microphone



South Carolina Assisted Living Association

PO Box 4561, Irmo, SC 29063

Phone: 803.851.6308 Fax: 803.753.9296

Email: SCALA@scassistedliving.org

Website: www.scassistedliving.org

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Date: May 3-4, 2023

Location: Columbia Metropolitan Convention Center, 1101 Lincoln St, Columbia SC 29201

Due date for this form: January 13, 2023

Theme: TBA

Please submit brief bio to [SCALA @scassistedliving.org](mailto:SCALA@scassistedliving.org) along with this application.

Thank you for your interest in presenting. Please email this form to SCALA@scassistedliving.org or fax to 803-753-9296. We appreciate your submissions and will be in contact soon!

Proposed Session Title/Topic

Description _____

Length of Sessions are around 1.25-1.5 hrs.

Presentation Day Preference (if any) _____

Type of Presentation (*lecture, panel, interactive, round table*) _____

Media or A/V needed _____

Requested fee or concessions for presentation _____

Learning objectives:

1. PRESENTER INFO:

Presenter Name _____

Email _____

Employer _____

Title or Position _____

Contact Phone (_____) _____

Current Responsibilities: _____

Any Additional Qualifying Experience: _____

Academic Information:

Institution _____

Degree _____ Major _____

Year of Graduation _____

2. Additional Presenter (if any):

Presenter Name _____

Email _____

Employer _____

Title or Position _____

Contact Phone (_____) _____

Current Responsibilities: _____

Any Additional Qualifying Experience: _____

Academic Information:

Institution _____

Degree _____ Major _____

Year of Graduation _____