



# ENDORSED VENDOR MEMBER PROGRAM

PO Box 4561, Irmo, SC 29063  
Ph: (803) 851-6308  
Fax: (803) 753-9296  
[www.scassistedliving.org](http://www.scassistedliving.org)  
[SCALA@scassistedliving.org](mailto:SCALA@scassistedliving.org)



# ENDORSED VENDOR MEMBER PROGRAM



## ■ 2022 Endorsed Vendor Member Application

### ■ What is the Endorsed Member Program ?

The SCALA Endorsed Vendor Member Program brings you an exclusive opportunity to market your company to SCALA members in a unique and elevated approach. Being a SCALA Endorsed Member signifies that your company has taken the extra steps to show commitment in offering trusted quality products and services to the senior living industry. Active participation in this program is sure to send a strong signal to members that you are committed to SCALA's vision and that your company has the knowledge to exceed expectations. A limited number of vendor business partners will be accepted as an endorsed member. There is an application process detailed below and a SCALA designated committee performs the necessary evaluation and analysis of the potential endorsed partner, and the criteria listed below must be met with application.

Benefits of program include: special SCALA Endorsed logo designed for the program to use on your materials as show of alliance, sticker or magnet you may display on car or business, endorsed members will be highlighted in the newsletter and on the website, and also in the conference programs, and will receive a premiere booth location on the trade show floor and a special ribbon indicating status.

### ■ What criteria shall be met when applying for the Endorsed Member Program ?

- Must be a SCALA Member in good-standing
- At least 2 consecutive years as a current SCALA member. This application may fall during 2nd year
- Must serve as an advocate of the association to other senior care industry businesses educating & helping others understand SCALA'S mission and vision
- Must participate in 2 out of the 3 main SCALA events per year: Annual Meeting, Spring Trade Expo or Fall Trade Show
- Provide 2 names of reference in the industry (at least one from a SCALA member)
- Provide a copy of your company mission statement or values with application

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**Endorsed Member Program**  
**(Annual fee)**  
**\$300**

# ENDORSED MEMBER

Complete the form below submit for endorsed membership in SCALA.



## 2022 Endorsed Member Upgrade Application

### Member information

Business Name:

Contact :

Phone :

E-Mail :

Current SCALA Member :  Yes  No *Basic Membership is required to apply for endorsed member*

Mission statement or values of company :

2 references :

### Agreement for Submission

PLEASE READ: I (we) hereby submit the information above for the consideration as an Endorsed Vendor Member. I (we) agree to comply with all rules and regulations as set forth by SCALA standards including the Bylaws and Code of Ethics and agree to meet the criteria as established for participation in the Endorsed Vendor Program. Please submit method of payment at time of application and payment will only be processed after approval for the program. Current basic Vendor Business Partnership must be paid for the year prior to applying for Endorsement. Application will be reviewed and an answer will be given within seven (7) days of submission.

Signature :  Date :

### Payment

Endorsed Vendor Member (Annual) \$300  Check # \_\_\_\_\_ OR

Credit Card Number  Exp Date

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Name :

Email for receipt :

Signature :