



Aloha!

hula on over to party
at the

FALL TRADE SHOW

September 26, 2023

MARINA INN
AT GRANDE DUNES
MYRTLE BEACH, SC

*Only vendor members may exhibit this
year. Exhibit booths are limited.*



ALOHA

Why Sponsor, Exhibit, and Advertise?

The Annual SCALA Fall Convention & Trade Show welcomes about 200 industry professionals including administrators, regional directors, executive directors, owners/operators, sales and marketing professionals, clinical staff, operations, and other industry professionals each year.

The convention provides attendees with the most up to date information on the latest technology, regulations, best practices, care and services, plus new ideas to make their work lives manageable. There are lots of fun, food and festivities throughout the entire event and it's an excellent opportunity to introduce your company and services to new clients and build relationships with existing partners.

This year, the theme of "Hot Topics in the Tropics" will focus on issues or trends that are currently relevant and important to the long term care industry and increase attendance and engagement from our attendees. By providing opportunities for attendees to network with others in their field and focusing on hot topics, we strive to attract a wider range of attendees, which can lead to more diverse and valuable networking opportunities for everyone!

The 2023 Trade Show offers our Exhibitors opportunities such as exhibit hall visits with attendees with no competing events during that time, networking reception during the event, a variety of sponsorship opportunities, attendee follow-up information (attendee information early for sponsors), and networking at the Monday night Luau Party which will be fun for everyone! We encourage exhibitors to decorate their booth in the Hawaiian/luau/tiki theme to make it a fun event for all!

We look forward to seeing you at the SCALA Fall Convention & Trade Show September 25-27, 2023 in Myrtle Beach, SC at the Marina Inn at Grande Dunes! Please email SCALA@scssistedliving.org or call 803-851-6308 with any questions.

Melody Bailey

SCALA Executive Director

**Fall Convention
September 25-27**

**Trade Show only
September 26**



Sept. 25-27



Group Name/Code	SC Assisted Living Association /SCASST22
Group Rate	Guestrooms starting at \$149 for 1 king or 2 queen guestrooms or \$199 for 2 bedroom with 1 king and 2 queens per night, plus 13% taxes and 15% resort fee of nightly rate.
Online Reservation Link	SC Assisted Living Booking Link - Use group code & password of "SCASST22"
Reservation Line	+1 877 913 1333 (Mention SC Assisted Living to receive the group rate)
Group Cut Off Date	Attendees must book their reservations prior to September 1, 2023, unless the block is full prior to that date.
Location	Marina Inn at Grande Dunes- 8121 Amalfi Place, Myrtle Beach, SC 29572



- Table top only booths with 6 ft skirted table and 2 chairs
- Trash cans in exhibit hall
- Wi-Fi access
- Exclusive exhibit hours
- Access for 2 (must rsvp) to the Monday evening Luau Party
- Two Lunches for Booth Reps
- Onsite Package with printed list of attendees & conference app access beginning in early July.
- Post attendee list emailed

SCHEDULE OF EVENTS

Monday, September 25

8:00–9:00 am	Attendee Registration & Breakfast
9:00–10:30am	Welcome & Opening General Session
10:30–10:45 am	Break
10:45–12:15 pm	Breakout Sessions
12:15–1:15 pm	Lunch for attendees
1:15–2:45 pm	Breakout Sessions
2:45–3:00 pm	Break
3:00–4:30 pm	Breakout Sessions
6:30–9:30pm	Luau/Hawaiian Party– DJ, dancers, raffle prizes, bar, dinner & more!

Tuesday, September 26

8:30–9:30 am	Breakfast
8:30–10:00am	General session for attendees
9:00– 1 pm	Exhibitor Registration & Trade Show Move-In
12:00–1:00pm.	Exhibitor lunch in trade show area
10:00–10:15 am	Break
10:15 –11:45 am	General Session for attendees
11:45–12:30 pm	Lunch
12:30–1:30 pm	General Session
1:30–4:30 pm	Exhibit Hall Open for Trade Show
2:30–4:30 pm	Networking reception during Trade Show

Wednesday, September 27

8:30–10:00 am	Breakfast
8:30–10:00 am	General Session
10:00– 10:15 am	Break
10:15 –11:45 am	General session
11:45 –12:45pm	Closing Session
12:45 pm	Conference Adjourns



■ ABOUT SCALA

The South Carolina Assisted Living Association (SCALA) is the only association solely representing the state's Residential Care Facilities for Seniors, which includes Assisted Living, Memory Care, and Continuing Care Retirement Communities. Our provider members range from small, independently operated communities to large, multi-national organizations, and from providers that cater to an active lifestyle to ones that specialize in caring for residents with dementia

■ BENEFITS OF EXHIBITING

- Meet with senior living top decision makers including CEOs, CFOs, COOs, executive directors, clinical staff, marketing professionals and more!
- Contact information listed in the conference app available in July.
- Dedicated trade show hours to encourage high booth traffic as well as a networking reception in the trade show hall during the event
- Attendee list of registered attendees will be provided to sponsors prior to the event, and to everyone in an excel format post event.

■ 2022 EXHIBITORS

- | | | |
|----------------------------|----------------------------------|------------------------|
| • Ageility | • Guardian Pharmacy | • Pharmerica |
| • All About Seniors | • Health Resource Services | • Polaris Pharmacy |
| • Assure Laboratories Inc. | • HPSI Purchasing Services LLC | • Services |
| • Barclay Water Management | • Interim Healthcare | • PruittHealth |
| • Bevid Pharmacy | • JH Batten Inc. | • SC Housecalls |
| • Carrier Enterprise | • Just Call Bill | • SE Paper Group |
| • Cleanwaste Medical | • KARE | • Select Care Pharmacy |
| • Crescent Hospice | • Lux Diagnostics | • SeniorLivingGuide |
| • Dynamic Mobile Imaging | • Mobile Images Acquisition LLC. | • ShiftKey |
| • Ecoclear Products | • Neil Medical Pharmacy | • Supply360 |
| • Edgeway Pharmacy | • NHC Continuum/Caris | • The Weston Group |
| • Elite Medical Staffing | • NOAH Clinical Laboratory | • TridentCare |
| • Eventus WholeHealth | • Optum | • US Foods |
| • Gayco Healthcare | • Pathway Hospice | • Vertis Therapy |
| • Gordon Food Service | • Performance Foodservice | |

■ Silent Auction Fundraiser

Why donate & what are we supporting?

The South Carolina Assisted Living Association (SCALA) raises funds through its Silent Auction to assist in required meeting training goals for association members. These funds help pay for presenters & training expenses so that we may offer these trainings at an affordable cost & particularly help small providers in obtaining their ceu's. SCALA is established as a 501(c)(6) not-for-profit organization. SCALA works to support the quality improvement efforts of health care professionals working in South Carolina's assisted living & residential care facilities through training, as well as efforts to build South Carolina's health care workforce. These donations assist in continuing our mission. For suggestions, see the

[**SILENT AUCTION CATALOG**](#)

Trade
Show
Booth
included

Premier Sponsorship Opportunities

General Conference Sponsors

PLATINUM | \$8,000 (qty. 1)

- Three (3) complimentary All-Access Conference registrations for your company (worth over \$1,600)
- 1 trade show booth in premier location with electrical
- Opportunity to present an educational session during the Conference if sponsorship secured by July 10.
- Full-page ad in the Conference Program
- Logo & link on SCALA Conference website & app.
- Recognition as Platinum Sponsor in the Conference Program And Conference communication (email, social media, newsletter).
- Recognition as Platinum Sponsor on the Conference website page.
- Platinum sponsor ribbon on company name badges.
- Rolling slide deck and verbal recognition at keynote.
- Conference attendee contact list beginning 4 weeks prior to the conference & weekly until event.
- 4 Luau tickets for booth reps

GOLD | \$5,000 (qty. 1)

- Two (2) complimentary All-Access Conference registrations for your company (worth over \$1,100)
- 1 trade show booth in prime location with electrical
- Half-page ad in the Conference Program.
- Logo & link on SCALA Conference website & app.
- Recognition as Gold Sponsor in the Conference Program and Conference communication (email, social media, newsletter).
- Gold sponsor ribbon on company name badges.
- Verbal recognition at Keynote session.
- Rolling slide deck recognition at keynote.
- Conference attendee contact list beginning 3 weeks prior to the conference & weekly until event.
- 3 Luau tickets for booth reps

SILVER | \$4,000 (qty. 1)

- One (1) complimentary All-Access Conference registration. (worth over \$500)
- 1 trade show booth with electrical
- Quarter-page ad in the Conference Program.
- Logo on SCALA Conference website & app.
- Recognition as Silver Sponsor in the Conference Program and Conference communication (email, social media, newsletter).
- Silver sponsor ribbon on company name badges.
- Rolling slide deck recognition at keynote.
- Conference attendee contact list beginning 2 weeks prior to the conference & weekly until event.
- 2 Luau tickets for booth reps

BRONZE | \$3,000 (qty. 1)

- One (1) complimentary All-Access Conference registration. (worth over \$500)
- 1 trade show booth with electrical
- Name recognition on SCALA Conference website & app.
- Recognition as Bronze Sponsor in the Conference Program and Conference communication (email, social media, newsletter).
- Business card ad in the Conference Program.
- Bronze sponsor ribbon on company name badges.
- Rolling slide deck recognition at keynote.
- Conference attendee contact list 1 week prior to the conference .
- 2 Luau tickets for booth reps

Questions? Contact Melody Bailey at (803) 851-6308 or email directly to SCALA@scassistedliving.org

Trade
Show
Booth
included

Event Sponsorship Opportunities

PLATINUM

HAWAIIAN LUAU SPONSOR- BAR, DINNER OR ENTERTAINMENT

| \$8,000 (qty. 3)

- Three (3) complimentary All-Access Conference registrations. (Valued over \$1,600)
- 1 trade show booth in premier location with electrical
- Napkins, koozies or cups with sponsor logo
- Full-page ad in the Conference Program
- Logo & link on SCALA Conference website & app.
- Recognition as Platinum Sponsor in Conference Program and Conference communication (email, social media, newsletter).
- Recognition as Platinum Sponsor on the Conference website page and at the event
- Platinum sponsor ribbon on company name badges.
- Rolling slide deck and verbal recognition at keynote.
- Conference attendee contact list beginning 4 weeks prior to the conference & weekly until event.
- 4 Luau tickets for booth reps

GOLD

CONFERENCE APP PARTNER

| \$5,000 (qty. 1)

LUNCHEON SPONSOR

| \$5,000 (qty. 2)

- Two (2) complimentary All-Access Conference registration. (Valued at over \$1,100)
- 1 trade show booth in prime location with electrical.
- Half-page ad in the Conference Program.
- Logo & link on SCALA Conference website & app.
- Recognition as Gold Sponsor in the Conference Program and Conference communication (email, social media, newsletter).
- Gold sponsor ribbon on company name badges.
- Rolling slide deck recognition at keynote.
- Conference attendee contact list beginning 3 weeks prior to the conference & weekly until event.
- 3 Luau tickets for booth reps

SILVER

TRADE SHOW NETWORKING RECEPTION SPONSOR

| \$4,000 (qty. 1)

BREAKFAST SPONSOR

| \$4,000 (qty. 3)

- One (1) complimentary All-Access Conference registration. (Valued over \$500)
- 1 trade show booth with electrical
- Quarter-page ad in the Conference Program.
- Logo on SCALA Conference website & app.
- Recognition as Silver Sponsor in the Conference Program & Conference communication (email, social media, newsletter).
- Silver sponsor ribbon on company name badges.
- Rolling slide deck recognition at keynote.
- Conference attendee contact list beginning 2 weeks prior to the conference & weekly until event.
- 2 Luau tickets for booth reps

BRONZE

AFTERNOON SNACK BREAK SPONSOR

| \$3,000 (qty. 2)

AUDIO VISUAL SPONSOR

| \$3,000 (qty. 1)

- One (1) complimentary All-Access Conference registration. (Valued at \$500)
- 1 trade show booth with electrical
- Business card ad in the Conference Program.
- Logo on SCALA Conference website & app.
- Recognition as Bronze Sponsor in the Conference Program and in Conference communication (email, social media, newsletter).
- Bronze sponsor ribbon on company name badges.
- Rolling slide deck recognition at keynote.
- Conference attendee list 1 week prior to the conference.
- 2 Luau tickets for booth reps

Trade
Show
Booth
NOT included

Marketing & Advertising Opportunities

COFFEE BREAK PARTNER | \$1,500 (qty. 3)

- Opportunity to provide napkins with your logo for sponsored coffee break.
- Recognition next to the Coffee Break in the Conference Program Agenda.
- Recognition as Marketing Partner in the Conference Program.
- Rolling slide deck recognition at all keynote & plenary sessions.

EDUCATION SESSION PARTNER | \$700 (qty. 10)

- Opportunity to introduce speaker and yourself briefly to audience
- Logo recognition as Education Partner in the Conference Program alongside of partnered course

WI-FI SPONSOR | \$1,500 (qty. 1)

- Help attendees stay connected during the event! The Wi-Fi sponsorship includes company logo on all Wi-Fi promotional material.

BAG SWAG | \$500 (qty. 5)

- Provide a memorable piece of swag, a postcard, or special invitation to all attendees in the Conference Bag, picked up when attendees arrive at Registration. Limit one (1) item per sponsorship approved by SCALA.

NOTE PADS | \$2,000 (qty. 1)

- Note pads with your logo will be given to all conference attendees to take notes during the event.

CONFERENCE PROGRAM | \$1,500 | \$1,000 | \$500

- Make your impact memorable by purchasing a full-page, half-page, or quarter-page ad in the Conference Program. Attendees reference the program throughout the year - keep your name in front of their eyes!

HOTEL KEY CARDS | \$1,500 (qty. 1)

- Let your company name be in the hands of all who stay at the hotel with your logo on each card

HEAD SHOT PHOTO SPONSOR | \$1,500 (qty. 1)

- This sponsorship is a new opportunity we are offering that will allow attendees to get a free headshot made while at conference for their business or professional use.

CONFERENCE DECORATIONS | \$1,000 (qty. 1)

- Recognition sign in conference registration area

CONFERENCE GOODY BAGS | \$1,000 (qty. 3)

- Add your company name/logo to the conference goody bags provided to all attendees with useful items for the conference.

LANYARDS | \$1,500 (qty. 1)

- All conference attendees are required to wear their conference badge within the meeting area. Highlight your company on the Conference lanyards and be in every event picture!

General Information



When is the Trade Show?

TRADE SHOW– Tuesday, September 26 from 1:30-4:30 pm. Exhibitor registration & set up from 9 am –1 pm. The Trade Show will open its doors for visitors beginning at 1:30. Box lunch for exhibitors will be available 12-1 pm. Tear down at 4:30 pm.

Membership?

Only members are allowed to exhibit at this year's show. Limited space is available at this location and will sell out early, so we are limiting exhibitors to members only. Any exhibitor not currently a SCALA member must join in order to exhibit.

Networking events?

This year we will have plenty of networking opportunities! Monday night will offer a Hawaiian/Luau networking event from 6:30-9:30 pm. This event will have a hawaiian themed dinner buffet, bar, & entertainment including music & fire dancers. Must RSVP with ticket purchase of \$25 to reserve your space. This is an amazing discount from the cost of over \$100 per person thanks to sponsors! Limited guest tickets available for \$65 a person. Reach out to SCALA to order. The trade show on Tuesday will offer an open bar during the show later in the afternoon & hors d'oeuvres to keep everyone networking during the event.

Booth Assignment?

Booth assignments will be made based on sponsorship & the date both registration & payment are received. Only Sponsors will be choosing booth space this year. Please remember, booth reservations can only be confirmed with payment.

Non-Exhibiting Vendors:

Non-exhibiting vendors are not allowed in the show area. Sharing of space is also strictly prohibited.

Who will be there?

Long term care professionals across the state representing assisted living communities, skilled nursing, & other healthcare entities will be in attendance. These professionals include facility administrators, nurse managers, department heads, Owners Operators, Regional Directors & other senior staff members – the team members that make high-quality long term care services a reality in SC.

What are benefits to participating in the Show?

The Trade Show can play a vital role in the marketing, development, and profitability of your organization all in one event. You will be able to introduce yourself and your products or services to key buyers. Product displays and demonstrations make a great impression. This event provides the opportunity to meet reps from many different facilities at once.

List of attendees?

Attendee lists will be provided in your registration packet the day of the Show UNLESS you are a sponsor. Sponsors receive the list 1-4 weeks in advance of the show depending on level of sponsorship. A final file in excel will be sent out AFTER the show when we have the final list of attendees compiled.

Program Listing?

To be included in the Conference Program, your booth reservation must be accompanied by payment in full by September 1, 2023 unless exhibit space is sold out before.

Theme

This year we are focusing our theme on: **HOT TOPICS IN THE TROPICS**. Decorate your booth in a tropical/Hawaiian/luau theme for this year's event, to provide an opportunity for friendly competition & generate traffic at your booth. A BEST BOOTH Prize will be awarded & the winner will receive a free booth to next years show.

Any incentives to encourage attendees to attend the show?

We plan a reception during the Trade Show & we give CE credit to attendees who visit every booth & get a card initialed by each exhibitor.

Door Prizes?

We encourage each exhibitor to bring one prize to give-a-way at the trade show. Exhibitors will pull their drawing from business cards they collect at their booth then each exhibitor will announce their company along with the winner's name or We also provide everyone a ticket to use for drawings and can draw from those as well.



2023 SCALA Exhibitor Contract–Terms & Conditions

Registration Requirements- Exhibitors must submit a completed registration form (Page 12 or 13) and payment option (page 14) as well as this contract (Page 11). Completion and submission of the registration form will indicate and confirm that the exhibitor has read and has agreed to all of the terms and conditions outlined in this document. If there are any questions or concerns regarding any of the information contained in this document, please contact SCALA@scassistedliving.org or by phone at 803-851-6308.

Reservation of Space- Space will be assigned in the order in which signed contracts and payment are received. ONLY SPONSORS WILL SELECT THEIR BOOTH SPACE. SCALA reserves the right to relocate display areas for the benefit of the exhibitor, or for the betterment of the show. It is each company's responsibility, however, to send to SCALA a list of competitors whom they prefer their booth not be located near at the Trade Show. SCALA makes every effort to not place like companies near each other and due to limited space as this event, we will be assigning booths this year based on receipt of registration and payment, sponsors, and like companies.

Cancellation Policy– To be released of any obligation of this Agreement, written notification of cancellation is required by August 11, 2023. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee.

Insurance & Liability- Exhibitor assumes responsibility and agrees to indemnify and defend SCALA and Marina Inna at Grand Dunes and their respective employees and agents against any claims or expenses arising out to the use of the exhibition premises. The Exhibitor understands that no alcohol or children are permitted at the Trade Show. The Exhibitor understands that neither SC Assisted Living Association nor Marina Inn maintain insurance covering the Exhibitors property and it is the sole responsibility of the Exhibitor to obtain such insurance. Insurance, if desired by exhibitors, must be obtained at their own expense. The Association and their agents and employees assume no risk, and by the acceptance of this agreement the exhibitors expressly release them from any and all liability for damage, injury or loss to any person or goods, from any cause whatsoever, or from any failure to hold the show as scheduled. It is recommended that the exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

Membership–Membership required to be an exhibitor at the SCALA Fall Trade Show.

Booth Construction– These booth spaces are TABLE TOP ONLY. We cannot accommodate large exhibits and exhibitors should prepare accordingly. Exhibits may not be constructed so they obstruct or hide exhibits of others.

Exhibitor Service Kit- Each exhibitor will receive an exhibitor kit after the signed contract and payment has been received with necessary information for planning your trade show event. Kit available in July.

Door prizes & auction items- Exhibitors are welcome and encouraged to bring items for our drawings.

Photography- By registering for and/or attending the event, I acknowledge and agree that photographs, video, and other recording of the event may be taken by SCALA or parties acting on the behalf of SCALA, and that these photographs, video, and other recordings may be used by SCALA in any media now known or later invented for any purpose related to SCALA's mission, including educational, promotional, and awareness-related use. I give to SCALA registration, at the event, or otherwise, that may be necessary for SCALA to make use of its rights in the photographs, video, and other recordings.

Signature of Representative _____

Date: _____ Company _____



2023 SCALA CONFERENCE & TRADE SHOW EXHIBITOR REGISTRATION AGREEMENT

Complete the form below to register for a booth only exhibit space.
Sponsorship and advertising packages are on the next page.
ONLY MEMBERS MAY EXHIBIT THIS YEAR.

**BOOTH ONLY
REGISTRATION**



P.O. Box 4561, Irmo SC 29063
803-851-6308
www.scassistedliving.org
SCALA@scassistedliving.org

● **This form to be used if not sponsoring event. Next page for sponsors.**

Cancellation Policy; *To be released of any obligation of this Agreement, written notification of cancellation is required by August 11, 2023. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee.*

Company Name _____
Company website _____ **Phone** _____
Company Address _____
Product/service _____
Contact name _____
E-Mail _____ **Cell** _____

BOOTH DETAILS: All booths are table top displays with a 6 ft table, carpeted space, plus two (2) exhibitor booth rep registrations for the trade show day. Registration fee includes 2 continental breakfasts, 2 trade show lunches for booth reps, reception in the trade show hall, WiFi access. Small fee of \$25 per person to RSVP for Monday night Hawaiian Luau party.

Member Booth \$ 895

Membership dues MUST be current prior to booth registration

Additional Booth Rep Registration \$ 150/pp

Above 2 provided with Registration

Annual SCALA Membership Dues \$ 500

Electricity at Booth \$ 55

Must be reserved before 09/18/23

Luau/Hawaiian Party per person \$ 25

BOOTH REGISTRATION

Item	Price	Quantity	Total
Member Booth	\$		\$
Membership Dues (if applicable)	\$		\$
Additional booth rep registration (over 2)	\$		\$
Electricity	\$		\$
Luau Tickets	\$		\$
		TOTAL	\$

Booth Rep Name(s)	Title	Luau Y OR N	Email



Sponsorship, Marketing & Advertising Registration



The following categories provide opportunities to introduce your products and services to conference attendees and other industry partners as a sponsor or marketing partner. All opportunities are first come, first served.

ALL SPONSORS RECIEVE ELECTRICAL AT BOOTH.

MEMBERSHIP TO SCALA IS REQUIRED TO SPONSOR OR EXHIBIT.

These sponsorship opportunities **INCLUDE** a trade show booth in sponsorship package:

General Conference Sponsor: ☐ Platinum- \$8,000 ☐ Gold- \$5,000 ☐ Silver- \$4,000 ☐ Bronze- \$3,000

Event Specific Sponsorships: ☐ Platinum: \$8,000 ☐ Platinum: \$8,000 ☐ Silver: \$4,000 ☐ Bronze: \$3,000
☐ LUAU Dinner ☐ LUAU Open Bar ☐ Trade Show reception ☐ Afternoon Break

☐ Platinum: \$8,000 ☐ Gold: \$5,000 ☐ Gold: \$5,000 ☐ Silver: \$4,000 ☐ Bronze: \$3,000
☐ LUAU Entertainment ☐ Conference App ☐ Lunch Sponsor ☐ Breakfast Sponsor ☐ A/V Sponsor

Marketing & Advertising Sponsorships **NOT** including booth: Booth must be added below to exhibit.

☐ Coffee Break \$1,500 ☐ Wi-Fi \$1,500 ☐ Hotel Key Cards \$1,500 ☐ Decorations \$1,000 ☐ Goody Bags \$1,000

☐ Education Session \$700 ☐ Bag Swag \$500 ☐ Notepads \$2,000 ☐ Head Shot Photo \$1,500 ☐ Lanyards- \$1,500

☐ **MEMBERSHIP REQUIRED \$500 if not a current SCALA member** ☐ **Member Booth \$895** ☐ Conference Program Ad : ☐ \$1500 ☐ \$1000 ☐ \$500

Booth Rep Name(s)	Title	Luau Y OR N - \$25 each unless Bronze level & above sponsor	Email
		\$	
		\$	
		YES OR NO \$	
		YES OR NO \$	

Company Name			
Product/Service			
Address			
Company Website			
Contact Name			
Email		Phone	

Signature

Date



P.O. Box 4561, Irmo SC 29063
803-851-6308
www.scassistedliving.org
SCALA@scassistedliving.org

PAYMENT INFORMATION

Please be sure to submit all completed paperwork- contract on page 11, pages 12 and/or 13, and 14 (this payment page) for processing. Submission of this form serves as an agreement that you accept the rules and policies outlined in this registration packet. Please read carefully. Payment must be submitted w/ application to reserve space. Space is not reserved & confirmed until check or other payment is received. **Don't forget to add small fee for luau to reserve place.**

CANCELLATION POLICY: To be released of any obligation of this Agreement, written notification of cancellation is required by August 11, 2023. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee.



Total Fees: \$ _____ ☐ Check ☐ Credit Card ☐ PayPal (use QR code above & make note what payment is for. Submit registration to SCALA at same time)

Name on Card

Card Number

Exp Date

Email for receipt



SEND PAYMENTS TO:

P.O. Box 4561, Irmo SC 29063

Ph: 803-851-6308 Fax: 803-753-9296

SCALA@scassistedliving.org

Important Dates

ASAP

Exhibitor Registration & Contract
(paid in full)

September 1, 2023

Hotel Reservation Deadline

September 15

Final Name badge Information due

September 25

Hawaiian Luau Party

September 26

SCALA Fall Trade Show



Who Should Exhibit?

- Ancillary services and therapies
- Clinical and healthcare consulting
- Clothing and textiles
- Food service mgt. & equipment
- Financial services
- Furnishing/ fixtures
- Information systems/ services
- Insurance, legal services/advice
- Patient lifts
- Architects, Engineers
- Pharmaceutical/medical supplies
- Physical occupational, and speech therapies
- Specialized training
- Technology software
- Telecom and security services
- Other products and services that would be of interest to the long term care industry



MAKE PLANS TO JOIN US FOR THE

LUAU/TIKI PARTY!

**SUMMER COCKTAILS & HAWAIIAN THEMED
BUFFET, MUSIC, AND MAYBE SOME FIRE
DANCERS! YOU DON'T WANT TO MISS!**

**MONDAY EVENING
SEPTEMBER 25, 2023**

**Must RSVP with ticket purchase of
\$25 to reserve your space. This is
an amazing discount from the cost
of over \$100 per person thanks to
sponsors!**

**Guest tickets available for \$65 a
person. Reach out to SCALA to
order.**

WEAR YOUR HAWAIIAN BEST!