

SCALA MEMBERSHIP

BECOME A MEMBER OF SCALA TODAY!

THE LARGEST,
DEDICATED ASSISTED
LIVING ASSOCIATION IN
SOUTH CAROLINA

*Help move the senior
living industry forward by
supporting your statewide
association!*

Contact us for more information or
complete this application and
submit to SCALA.



+803-851-6308



+803-753-9296



Scala@scassistedliving.org



www.scassistedliving.org



PO Box 4561, Irmo, SC 29063

2024 Membership Information

Benefits

- **Visibility**- Listing in SCALA's online Member Directory and printed Annual Membership Directory & Resource Guide (only if dues are paid by January 31) with link to your website.
- **Member communications**- via email, such as Member Alerts, regulatory/legislative updates, newsletters, conference information, meeting notices, etc.
- **Members Only access**- to document templates, forms, handouts from previous seminars, and other items.
- **Networking**– Access to connect & network with statewide professionals & business associates who are committed to providing quality care, goods & services to seniors.
- **Discounts**- Attend association-sponsored education programs and conferences at member discounts and receive continuing education credits (CEUs) as well as other members only networking and business after hours events.
- **Referrals**– When members need a particular service they refer to the membership directory, website or SCALA for referrals. SCALA often receives calls from individuals searching for communities to place a loved one and while we don't handle placements, we do refer our members in the region they are searching for placement.
- **Resources** – Access to our Member's Only section of the website offering forms, legislative information, regulatory support. Weekly emails sent also include legislative updates or spotlight information relative to the industry.
- **Career Center** – Employment opportunities may be placed by any member for free; employment referrals are restricted to SCALA membership. Members may receive access to our Interim Administrator list if requested.
- **Regulatory Representation**- SCALA employs a lobbyist and consultant to monitor legislation regarding healthcare and keep us updated on the latest legislation related to the industry.
- **Group Purchasing**- Money saving products & discounts offered by vendor business partners only available through SCALA
- **Communications**--Get access to Members Only information is a section accessible by logging in on the SCALA website, monthly SCALA Newsletter and email blasts with important information, as well as the Annual Membership Directory.
- **Volunteer Opportunities**- Members can serve on the Board of Directors or one of our committees.
- **Professional Credibility**– SCALA membership helps show prospective residents, their families, other peer facilities and vendor companies your commitment to professional growth and dedication to the assisted living industry.





WHO WE ARE

SCALA offers a variety of services and member benefits designed to represent and enhance the assisted living profession in South Carolina.

WHAT WE DO

SCALA works to advance assisted living through advocacy, public awareness, quality initiatives, and educational programming in SC.

MISSION STATEMENT

The South Carolina Assisted Living Association will continue to lead the development in all areas of residential care and services through providing quality representation and services to consumers & member providers via education, public awareness, vendor participation and legislation.

OUR VISION

The South Carolina Assisted Living Association is dedicated to promoting our membership and supporting their commitment to providing high quality, compassionate care and to be the recognized resource leader for Assisted Living providers, residents, legislators, the public and other related provider organizations in South Carolina. This shall be demonstrated by maintaining the highest degree of compassion, respect, integrity, innovation, professionalism, and accountability.

2024 Annual Membership Rates

- Provider facility with 15 or Fewer Licensed Beds- \$300.00
- Provider facility 15 + Licensed Beds- \$20 per licensed bed
- Corporate- Multiple facilities joined- \$18 per licensed bed
- Pending New Licensure/Under Construction- \$500
- Individual Member (strict criteria, contact SCALA for application)- \$175
- Vendor Business Partner or Industry Partner- \$500



PROVIDER/COMMUNITY:

All assisted living, memory care or residential care communities. Dues are based on DHEC licensed # of beds.



CORPORATE:

If a corporation that has a total of 150 or more beds, in multiple facilities & wishes to join & pay for all of their SC facilities at one time, they may pay a discounted rate of \$18 per bed for all facilities.



UNDER CONSTRUCTION/PENDING LICENSURE:

Facilities may join while awaiting licensure. The following year after licensure is obtained, membership will transfer to the provider member category.



INDIVIDUAL: Request application from SCALA. **CONTACT SCALA IF YOU ARE UNCERTAIN IF YOU QUALIFY.** Only open to licensed administrators NOT employed at an assisted living/residential care community or company that should apply as a vendor/industry partner. Individuals employed in facilities or a company that offers goods and services to facilities that would qualify as a vendor partner are not eligible for individual membership.



VENDOR BUSINESS PARTNER:

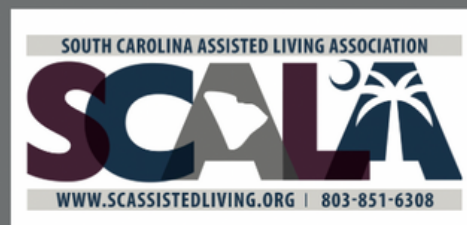
Vendors/Businesses of all kinds. Hospice, Home Health, and any other senior housing/service/care alternatives, including developers or companies doing business in the Assisted Living industry such as pharmacies, accountants, medical products, food services and other related businesses, etc.



INDUSTRY PARTNER:

- Independent living
- Nursing homes
- Hospitals
- Hospice
- Home health
- Any other senior housing/service/care alternatives, including developers or companies in process of building.

VENDOR MEMBER MARKETING PACKAGES



■ At-a-glance options for membership + marketing

Membership & Vendor Marketing Packages

Basic Vendor Business Membership & Membership + Marketing packages at a glance. New opportunities to increase your visibility throughout the year.

Coming in 2024 there will be special recognition for consistent, long-term members of SCALA.

Conference & trade show sponsorships and exhibit spaces are not included & separate from these packages.

Member Benefit	Level 1 Vendor Partner \$500	Level 2 Vendor Partner \$2500	Level 3 Vendor Partner \$4500
Company listing on the SCALA website & in the printed Member Directory	✓	✓	✓
Sponsorship of an Education Event or Seminar		✓	✓
Free Ad in the Membership Directory		1/2 page	Full page
Special recognition at the SCALA conferences & trade shows		✓	✓
Free Quarterly Newsletter Advertising		1/4 page	1/2 page
Logo posted on home page of SCALA website		✓	✓
Article submission in quarterly newsletter		1 per year	1 each quarter
Ad featured during education seminar breaks		Still ad	30 second video
SCALA Provider Member list	Pdf copy once a year	Excel file once a year	Excel file twice a year

PROVIDER APPLICATION/RENEWAL

PO Box 4561 Irmo, SC 29063

Ph: (803)851-6308

Fax:(803)753-9296

SCALA@scassistedliving.org



■ Member information - All Applicants Must Complete.

Community/Company Name:

Address :

Phone :

E-Mail :

Website :

Primary Contact :

Title :

Status of

Membership:

☐ Renewal

☐ New

Type of

Membership:

☐ Provider

☐ Under Construction

☐ Corporate

■ Parent Company or Owner Information if applicable.

Management Company or Owner:

Contact Person:

Title:

Phone:

Email:

■ Facility Information

Total # of licensed (by DHEC) beds:

Type of Ownership:

☐ Private

☐ Partnership

☐ Non-profit

Accept Medicaid?

☐ Yes

☐ No

☐ Other _____

Executive Director:

Email:

Regional Director:

Email:

Other staff :

Email:

If these services are provided at your community, please mark with "X" for yes:

☐ Adult Day Care

☐ Dialysis

☐ Information & Referral

☐ OT

☐ Physical Therapy

☐ Speech Therapy

☐ Alzheimer's Care

☐ HIV Care

☐ Massage Therapy/Spa

☐ Personal Services

☐ Recreation Therapy

☐ Therapeutic Spa

☐ Audiology

☐ Home Health

☐ Meals on Wheels

☐ Pet Therapy

☐ Religious Counseling

☐ Transportation

☐ Counseling

☐ Homemaker

☐ Memory Care

☐ Psychiatric

☐ Respite Care

☐ Ventilator Care

☐ Congregate Meals

☐ Hospice Care

☐ Nutritional Guidance

☐ Physical Therapy

☐ Service Coordination

☐ Water Therapy

☐ Speech Therapy

☐ Weight Training

VENDOR/INDUSTRY PARTNER RENEWAL/APPLICATION



PO Box 4561 Irmo, SC 29063

Ph: (803) 851-6308

Fax: (803) 753-9296

SCALA@scassistedliving.org

Vendor Business Partner Information

Vendor Partner or Marketing Membership Package : ☐ Vendor Partner- Level 1- \$500 ☐ Vendor Partner- Level 2- \$2500 ☐ Vendor Partner- Level 3- \$3500 ☐ Industry Partner- \$500

Status of Membership: ☐ Renewal ☐ New Applicant

Business Name :

Primary Contact :

E-Mail :

Mailing Address:

Do you have a group purchasing program or discount to offer Members? ☐ Yes ☐ No

If answering yes, email SCALA so we can discuss how to best promote your program to members.

How did you hear about us? _____

Description of Services: This will be included in the SCALA directory

Product/Service Category

- | | | | | |
|---|---|--|---|---|
| <input type="checkbox"/> Accounting Services | <input type="checkbox"/> Construction | <input type="checkbox"/> Food Service | <input type="checkbox"/> Management Services | <input type="checkbox"/> Resident Care and Personal Products & Services |
| <input type="checkbox"/> Accreditation | <input type="checkbox"/> Consulting | <input type="checkbox"/> Fundraising | <input type="checkbox"/> Marketing & Sales | <input type="checkbox"/> Resident Monitoring |
| <input type="checkbox"/> Actuarial Services | <input type="checkbox"/> Dairy Supplier | <input type="checkbox"/> Furniture | <input type="checkbox"/> Master Planning | <input type="checkbox"/> Retirement Planning |
| <input type="checkbox"/> Adult Day Services | <input type="checkbox"/> Dementia Engagement | <input type="checkbox"/> Hand Hygiene | <input type="checkbox"/> Meal Delivery Systems | <input type="checkbox"/> Safety |
| <input type="checkbox"/> Advertising/Public Relations | <input type="checkbox"/> Design/Build | <input type="checkbox"/> Hearing Services | <input type="checkbox"/> Medical Products & Services | <input type="checkbox"/> Security Services |
| <input type="checkbox"/> Air Purification | <input type="checkbox"/> Development Services | <input type="checkbox"/> Home Health Care Services | <input type="checkbox"/> Mobile X-Ray Services | <input type="checkbox"/> Seating |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Disaster Services | <input type="checkbox"/> Housekeeping | <input type="checkbox"/> Nutrition Management | <input type="checkbox"/> Senior Relocation Services |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Educational Institutions | <input type="checkbox"/> Human Resources Systems & Services | <input type="checkbox"/> Office Supplies | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Architectural Services | <input type="checkbox"/> Electronic Medical Records | <input type="checkbox"/> HVAC Design/Installation | <input type="checkbox"/> Optometric Eye Care | <input type="checkbox"/> Staff Training and Development |
| <input type="checkbox"/> Background Screening | <input type="checkbox"/> Employee/Employer Investment Plans | <input type="checkbox"/> Identification Systems | <input type="checkbox"/> Ozone Systems | <input type="checkbox"/> Tax Healthcare Consulting |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Emergency Monitoring Systems | <input type="checkbox"/> In-Home Health Care Products and Services | <input type="checkbox"/> Pest Control | <input type="checkbox"/> Technology Services |
| <input type="checkbox"/> Bathing Systems | <input type="checkbox"/> Emergency Response Systems | <input type="checkbox"/> Incontinence Management | <input type="checkbox"/> Pharmacy Services | <input type="checkbox"/> Telehealth Products & Services |
| <input type="checkbox"/> Bedding | <input type="checkbox"/> Engineering Services | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Planning/Feasibility Consultants | <input type="checkbox"/> Telephone Systems |
| <input type="checkbox"/> Benefit Consulting | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Project Management | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Billing Services | <input type="checkbox"/> Environmental Services | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Psychological Services | <input type="checkbox"/> TV Systems |
| <input type="checkbox"/> Brain Fitness | <input type="checkbox"/> Facility Management | <input type="checkbox"/> Internet Services | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Brand Identity | <input type="checkbox"/> Federal Government | <input type="checkbox"/> Janitorial Services/Supplies | <input type="checkbox"/> Quality Improvement | <input type="checkbox"/> Wander-Fall Prevention |
| <input type="checkbox"/> Building Equipment & Maintenance | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Laboratory Services | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Water Conservation |
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Fire Safety/Prevention | <input type="checkbox"/> Land Design/Site Selection | <input type="checkbox"/> Recruitment | <input type="checkbox"/> Wellness Programs & Equipment |
| <input type="checkbox"/> Capital Financing | <input type="checkbox"/> Flooring | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Rehabilitation/Therapy Services | <input type="checkbox"/> Wireless Communications |
| <input type="checkbox"/> Clinical Services | <input type="checkbox"/> Food Management | <input type="checkbox"/> Lifts | <input type="checkbox"/> Reimbursement Services | |
| <input type="checkbox"/> Communication Systems & Services | | <input type="checkbox"/> Lighting | <input type="checkbox"/> Other _____ | |
| <input type="checkbox"/> Computer Software | | <input type="checkbox"/> Maintenance Supplies | | |

TO BE COMPLETED BY ALL MEMBERSHIP LEVELS REQUIRED AGREEMENT & PAYMENT

PO Box 4561 Irmo, SC 29063 Ph: (803) 851-6308 Fax: (803) 753-9296
Email: SCALA@scassistedliving.org Website: www.scassistedliving.org



☐ Agreement for Submission

PLEASE READ: I (we) hereby submit the information above for the consideration of the Membership Committee and/or the Board of Directors and apply for membership with the SC Assisted Living Association. I (we) agree to comply with all rules and regulations as set forth by SCALA standards including the bylaws and Code of Ethics. Please submit method of payment at time of application. Payment will be processed after approval for membership within seven (7) days of submission. Please note 20 % of SCALA dues are allocated for lobbying, consulting & legislative efforts and are not allowable as a business expense.

Signature:

Date:

☐ Payment

Total Due : \$ _____

☐ Check # _____

☐ Credit Card

Credit Card
Number:

Exp Date :

Name :

Email for receipt :

Signature :

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803- 851-6308 SCALA@scassistedliving.org

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Questions: Contact Melody Bailey at 803-851-6308 or by email at scala@scassistedliving.org
Please mail payment and application to: SCALA, PO Box 4561, Irmo, SC 29063