



CALL FOR PRESENTERS

Spring Conference, Webinar, and Full Day Education Classes

We encourage Providers and Industry Partners to develop presentations focused on current and future issues affecting the senior living industry. This is a great opportunity to share your knowledge with others throughout the state. Presentation submissions must be received no later than February 5. Please complete and email the attached application along with the presenter's biography to SCALA@scassistedliving.org.

*Staff Training & Development
Programs*

Programs must be of an educational nature and cannot be an advertisement for an individual, company, product or service. We will dismiss any presentations that do not meet the educational expectations set forth by the Conference Committee. Any presentations deemed as a sales pitch for a company and not offering educational content will not be accepted. Full day sessions are offered in 3 locations around the state between April-June.

Topic suggestions include:

- Finance & Investment
- Leadership/Management Skills
- Marketing/Sales/Public Relations
- Insurance Topics
- Technology in Assisted Living
- Staffing/ HR/Operations
- Regulatory & Compliance
- Risk Management
- Resident Care
- Activities
- Dining Services
- Clinical
- Memory Care/Dementia
- Legal Topics

Other speaker requirements:

- To work closely with the Education Committee and Executive Director and meet all deadlines.
- To make no substantial changes to content, format, audio/visual needs, room set-up, identity or number of presenters without prior approval from SCALA.
- To design and provide high-quality PowerPoint presentations if applicable, in electronic format, by the deadline given and provide SCALA a copy of the presentations.
- To give SCALA permission to audio and/or video record their session if needed and to allow photos of the presentation event to be taken for the purpose of using on the SCALA website and/or newsletter and other printed or digital material used by SCALA marketing.
- To ensure content is appropriate and an educational session relevant to assisted living staff and administrators. The content must not be a sales pitch for a company but offer educational content as we do submit for continuing education for our conferences and meetings.

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Applying for: Spring Conference 3 or 6 hour CEU in-person class 3 hour webinar

Please submit brief bio to [SCALA @scassistedliving.org](mailto:SCALA@scassistedliving.org) along with this application.

Thank you for your interest in presenting. Please email this form to SCALA@scassistedliving.org or fax to 803-753-9296. We appreciate your submissions and will be in contact soon!

Product pitches or those presentations appearing as such will not be accepted.

Proposed Session Title/Topic

Description

Length of Session Preference: **Conference-** 1 hour 1.5 hours

Webinar/In-person 3 hours 6 hours

Type of Presentation (*lecture, panel, interactive, round table*)

Media or A/V needed

Requested fee or concessions for presentation

Learning objectives: Please provide at least 1 or 2 learning objectives for the session. A list of action verbs to assist in writing learning objectives can be [found here](#).

1. PRESENTER INFO:

Presenter Name _____

Email _____

Employer _____

Title or Position _____

Contact Phone (_____) _____

Current Responsibilities: _____

Any Additional Qualifying Experience: _____

Academic Information:

Institution _____

Degree _____ Major _____

Year of Graduation _____

2. Additional Presenter (if any):

Presenter Name _____

Email _____

Employer _____

Title or Position _____

Contact Phone (_____) _____

Current Responsibilities: _____

Any Additional Qualifying Experience: _____

Academic Information:

Institution _____

Degree _____ Major _____

Year of Graduation _____