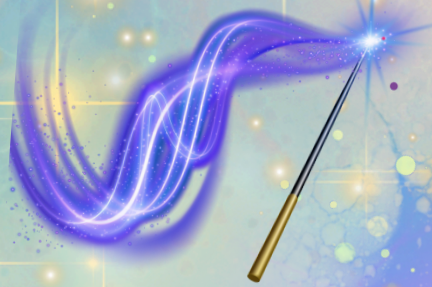


Rediscovering the

Exhibitors
REGISTRATION

MAGIC



In Senior Care

September 23-25, 2024
Trade Show- September 24
Westin Resort & Spa -
Hilton Head Island, SC

2024 Fall convention & Trade Show





Awakening the wonder...

We invite you to join us...

When was the last time you experienced magic?

Not a card trick, or cutting a lady in half, or the kind of illusion a magician might perform on stage, but actual, real magic? Join us for a magical networking experience September 23-25 in Hilton Head.

The Annual SCALA Fall Convention & Trade Show welcomes 200+ industry professionals including administrators, regional directors, executive directors, owners/operators, sales and marketing professionals, clinical staff, operations, and other industry professionals each year looking for the opportunity to network and gain new connections during our 3 day conference event.

Exhibiting at the trade show allows you to analyze your competitors' products, services, and marketing strategies, helping you stay ahead of the competition while you showcase your brand and products to the assisted living audience, increasing your visibility and reputation in the industry. There will be lots of fun, food and festivities throughout the event and it's an excellent opportunity to introduce your company and services to new clients and build relationships with existing partners.

We request you consider sponsoring an event at the SCALA Convention. Sponsoring an event can be a great way to promote your brand even further and support the association. Sponsoring provides many additional benefits like creating additional buzz on social media, recognition as a partner of the event, and making it easier to engage with potential customers.

This year, the theme of **REDISCOVERING THE MAGIC OF SENIOR LIVING** will focus on issues or trends that are currently relevant and important to the long term care industry. It's also about rediscovering that magic that drew staff with true servant hearts into the industry from the start. Be sure to decorate your booth in the Magic theme to make the event more fun for attendees and to win a chance for a free booth next year if you receive the Best Booth Award!

The 2024 Trade Show offers our Exhibitors exclusive opportunities such as a trade show with attendees with no competing events during that time, networking reception during the event, a variety of sponsorship opportunities, attendee follow-up information (attendee information early for sponsors), and networking at the Mystical Monday Party which will be fun for everyone and will feature music, cocktails and a hypnotist show!

We look forward to seeing you at the SCALA Fall Convention & Trade Show September 23-25, 2024 in Hilton Head Island, SC at the Westin Hilton Head Island Resort & Spa! Please email SCALA@scssistedliving.org or call 803-851-6308 with any questions.

With gratitude,

Melody Bailey

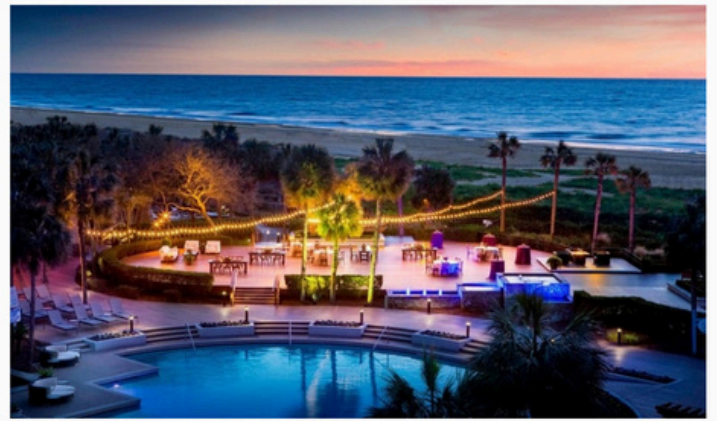
Executive Director

Agenda



Fall Convention
September 23-25

Trade Show - 1 day only
September 24



Group Name/Code	SC Assisted Living Association /SCALA
Group Rate	Guestrooms starting at \$239 + • Daily resort fee \$25 • Tax 11% (5% room tax, 3% occupancy tax and 3% beach preservation fee) • Tourism fee \$3.75
Online Reservation Link	<u>SC Assisted Living Booking Link</u>
Reservation Line	+1 843-681-4000 (Mention SC Assisted Living to receive the group rate)
Group Cut Off Date	Attendees must book their reservations prior to August 30, 2024 unless the block is full prior to that date. The block usually does fill up before mid- August.
Location	The Westin Hilton Head Island Resort & Spa- 2 Grasslawn Avenue, Hilton Head Island, SC 29928



Exhibitor Schedule:

Monday, September 23

8:15-11:00 pm Mystical Monday Party
with Hypnotist, bar, music

Tuesday, September 24

9:00 am-1:30 pm Exhibitor Registration/
Move-In

12:30-1:30 pm Exhibitor lunch

2:00-5:00 pm Trade Show Open

4:00-5:00 pm Door Prizes Announced

How to register:

**If just exhibiting-
complete and
submit pages 11,
12, 14.**

**If exhibiting &
sponsoring -
complete and
submit pages 11,
13, 14.**

What's included in the exhibit fee:

- Company listing and 25-word description in the conference program (or app if utilized), only if contract and payment received by Sept. 1
- Standard 8' x 10' exhibit space, including 8'-high backwall, pipe and drape, 3'-high side-rail pipe and drape.
- Trash cans in exhibit hall & identification sign
- Wi-Fi access
- Two Lunches & continental breakfast for Booth Reps (additional reps must be added) the day of the trade show. 2 attendees to Monday party-must RSVP
- Onsite printed list of attendees at the trade show
- Post attendee list in excel emailed

Sponsorships

Becoming a sponsor of the convention is a wonderful opportunity to get your company name identified as a partner of the Association and it's industry members. In addition to the benefits listed that all sponsors receive, higher sponsorship levels offer even more advantages

All sponsors receive:

- Trade show booth with electrical
- Only sponsors may select their space location in the trade show
- Sponsor recognition on SCALA website, social media, emails, newsletters, & conference promos
- Recognition on a display sign at the convention
- Free Ad in program (size based on sponsorship level)
- Sponsorship ribbon on name badge at the conference
- Rolling company logo as sponsor on screen in general session throughout conference
- Attendee list with emails in advance of conference (how early depends on sponsorship level)
- Social media shout out-Facebook & LinkedIn post announcing sponsorship

BRONZE- \$3,500

THIS SPONSORSHIP IS EITHER PUBLICIZED AS AFTERNOON BREAK SPONSOR, or KEY CARD OR WI-FI SPONSOR.

In addition to the basic sponsorship benefits listed on this page you also receive:

- Recognition as Bronze Sponsor in the Conference Program and Conference communication (email, social media, newsletter) and in social media post.
- Business card ad in the Conference Program.
- Bronze sponsor ribbon on company name badges.
- Conference attendee contact list 1 week prior to the conference.
- Appropriate signage at event

SILVER- \$5,000

THIS SPONSORSHIP IS EITHER PUBLICIZED AS A BREAKFAST SPONSOR OR NETWORKING HOUR SPONSOR IN THE TRADE SHOW

In addition to the basic sponsorship benefits listed on this page you also receive:

- One (1) complimentary Full Conference 3 day registrations for your booth reps. (worth \$600)
- trade show booth in prime location
- Quarter-page ad in the Conference Program.
- Recognition as Silver Sponsor in the Conference Program and Conference communication (email, social media, newsletter) and highlighted in social media post.
- Silver sponsor ribbon on company name badges.
- Conference attendee contact list beginning 2 weeks prior to the conference
- Appropriate signage at event

Sponsorships

GOLD- \$7,000

- THIS SPONSORSHIP CAN BE EITHER PUBLICIZED AS THE CONFERENCE APP SPONSOR OR A LUNCHEON SPONSOR

In addition to the basic sponsorship benefits listed on the previous page you also receive:

- 2 complimentary Full Conference 3 day registrations for your booth reps (worth \$1,200)
- Trade show booth in premier location with electrical
- 5-Minute Speaking Opportunity at Start of Assigned General Session
- Half-page ad in the Conference Program.
- Recognition as Gold Sponsor in the Conference Program and Conference communication (email, social media, newsletter) and highlighted in social media post.
- Gold sponsor ribbon on company name badges.
- Verbal recognition at opening session of the conference
- Appropriate signage at event
- Conference attendee email list beginning 3 weeks prior to the conference & weekly until event.

PLATINUM- \$10,000

- THIS SPONSORSHIP CAN EITHER BE PUBLICIZED AS A PRESENTING SPONSOR FEATURING THE KEYNOTE OR THE MYSTIC MONDAY PARTY SPONSOR

In addition to the basic sponsorship benefits listed on the previous page you also receive:

- Opportunity to propose a session speaker that fits with the conference theme and audience, subject to SCALA approval and must be submitted before July 3.
- 3 complimentary Full Conference 3 day registrations for your reps. (worth \$1,800)
- Premium Booth location with electrical included
- 5-Minute Speaking Opportunity at Start of a General Session or Keynote if Presenting Sponsor
- Full-page ad in the Conference Program
- Article on company or submitted from company in SCALA connection newsletter
- Recognition as Platinum Sponsor in the Conference Program And Conference communications (email, social media, newsletter) and highlighted in social media post.
- Opportunity to Provide Your Branded Promo Items for Conference Attendee Bags (200 items must be received by August 20).
- Platinum sponsor ribbon on company name badges.
- Verbal recognition at the opening session at the conference
- Appropriate signage at event
- Conference attendee contact list beginning 4 weeks prior to the conference & weekly until event.

■ ABOUT SCALA

The South Carolina Assisted Living Association (SCALA) is the largest association solely representing the state's Residential Care Facilities for Seniors, which includes Assisted Living, Memory Care, & Continuing Care Retirement Communities. Our provider members range from small, independently operated communities to large, multi-national organizations, and from providers that cater to an active lifestyle to ones that specialize in caring for residents with dementia. We represent 5 bed communities to over 150 bed communities across the state.

■ BENEFITS OF EXHIBITING & SPONSORING

- Meet with senior living top decision makers including CEOs, CFOs, COOs, executive directors, clinical staff, marketing professionals and more!
- Sponsoring and exhibiting gives you the opportunity to connect with your current and potential customers. You'll gain visibility, recognition and make a strong statement about your commitment and dedication to the Assisted Living Community.
- Exhibiting at the trade show allows you to analyze your competitors' products, services, and marketing strategies, helping you stay ahead of the competition while you showcase your brand and products to the assisted living audience, increasing your visibility and reputation in the industry.
- Dedicated trade show hours to encourage high booth traffic
- Contact list of registered attendees will be provided to sponsors prior to the event, and to all other exhibitors the day of the show and in an excel format post-event to help expand your contacts

■ 2023 EXHIBITORS

- | | | |
|--|--|----------------------------|
| • Aegis Therapies | • JH Batten Inc. | • Procare HR |
| • Agape Care Group | • KARE | • PruittHealth |
| • All About Seniors | • Legasee AI | • Rainbow Restoration |
| • DispatchHealth Imaging | • LifeSource Inc. | • SC Home Rx |
| • Edgeway Pharmacy | • Lux Diagnostics | • SC House |
| • EmpowerMe Wellness | • Mobile Images Acquisition LLC | • Select Care Pharmacy |
| • Furniture Services, Inc. | • My Pharmacy & Optical | • Southeastern Paper Group |
| • Gallivan White & Boyd | • Neil Medical Group | • Strategic Tax Planning |
| • Gordon Food Service | • NetZero USA | • Supply360 |
| • Guardian Pharmacy Services | • NHC Continuum of Care | • The Metro Group |
| • Hillyard | • Pathway Hospice & Palliative Care | • The Weston Group |
| • Home Helpers | • Patriot Hospice /PH Healthcare Services Inc. | • TransPerfect Health |
| • HPSI Purchasing Service | • Performance Foodservice | • US Foods |
| • Interim Healthcare of the Upstate & Midlands | • PHD Laboratory | • VCare Hospice |
| | | • Vecna Technologies |

■ Silent Auction Fundraiser

Why donate & what are we supporting?

The South Carolina Assisted Living Association (SCALA) raises funds through its Silent Auction to assist in required meeting training goals for association members. These funds help pay for presenters & training expenses so that we may offer these trainings at an affordable cost & particularly help small providers in obtaining their ceu's. SCALA is established as a 501(c)(6) not-for-profit organization. SCALA works to support the quality improvement efforts of health care professionals working in South Carolina's assisted living & residential care facilities through training, as well as efforts to build South Carolina's health care workforce. This year we are working to create a scholarship for ceu's that will benefit those that may not be able to afford the registration fees. These donations assist in continuing our mission.



Friends of SCALA Sponsorship & Advertising Opportunities

EDUCATION SESSION PARTNER | \$700 (qty. 10)

- Opportunity to introduce speaker and yourself briefly to audience & logo recognition as Education Partner in the Conference Program

WI-FI SPONSOR | \$2,500 (qty. 1)

- Help attendees stay connected during the event! The Wi-Fi sponsorship includes company logo on all Wi-Fi promotional material.

BAG SWAG | \$500 (qty. 5)

- Provide a memorable piece of swag, a postcard, or special invitation to all attendees in the Conference Bag, picked up when attendees arrive. Limit one (1) item per sponsorship approved by SCALA.

NOTE PADS | \$2,000 (qty. 1)

- Note pads with your logo will be given to all attendees to take notes during the event.

AT-A-GLANCE AGENDA | \$1,500 (qty. 1)

- Your name and/or logo will be printed on the At-a-Glance insert that is supplied in registration packet to all attendees & exhibitors at the conference.

ATTENDEE EMAIL CONFIRMATION | \$1,000 (qty. 1)

- Your name and logo will be printed on the email confirmation sent to each registered conference attendee. A link to your website will be included within each email.

ATTENDEE EVENT EVALUATION | \$1,000 (qty. 1)

- With this sponsorship, your name and logo will be included on each electronic evaluation emailed to all conference attendees.

HOTEL KEY CARDS | \$2,000 (qty. 1)

- Let your company name be in the hands of all who stay at the hotel with your logo on each card. Be the brand every attendee sees first thing in the morning, and the last thing at night.

CONFERENCE PROGRAM | \$1,500 | \$1,000 | \$500

- Make your impact memorable by purchasing a full-page, half-page, or quarter-page ad in the Conference Program. Attendees reference the program throughout the year - keep your name in front of their eyes!

HEAD SHOT PARTNER | \$2,000 (qty. 1)

- Unique opportunity that will allow attendees to get a free headshot made while at conference for their business or professional use.

CONFERENCE DECORATIONS | \$2,000 (qty. 1)

- Recognition sign in area around balloon arch decorations and/or other decor.

SPEAKER GIFTS | \$1,500 (qty. 1)

- Sponsor gifts for the presenters. Gift bags will have special thank you with your company logo and a special thank you will be included in the program and on appropriate signage at the conference.

CONFERENCE GOODY BAGS | \$1,500 (qty. 3)

- Add your company name/logo to the conference goody bags provided to attendees with useful items.

LANYARDS | \$1,500 (qty. 1)

- All conference attendees are required to wear their conference badge within the meeting area. Highlight your company on the Conference lanyards and be in every event picture! You supply the lanyards.

ALL DAY COFFEE/BEVERAGE BREAK | \$2,500 (qty. 4)

- Keep attendees hydrated throughout the day with access to all day drinks, waters and/or coffee. Signage will be placed in drink area.

CUSTOMIZABLE SPONSORSHIP | \$3,500 +

- When you choose from a combination of sponsorships that total more than \$3,500 your company will have the cost of a trade show exhibit space included. Customize your impact!

General Information

When is the Trade Show?

TRADE SHOW– Tuesday, September 25 from 2:00–5:00 pm. Exhibitor registration & set up from 9 am –1:30 pm. The Trade Show will open its doors for visitors beginning at 1:45. Box lunch for exhibitors will be available 12:30 pm. Tear down any time after 5 pm.

Membership

Only members are allowed to exhibit at this year's show. Exhibit booths will sell out early, so we are limiting exhibitors to members only. Any exhibitor not currently a SCALA member must join in order to exhibit.

Networking events

Mystical Monday night party with a fun experience including a Hypnotist as well as a bar and music. Doors open at 8:15 pm with music and bar open, the Hypnotist Show will begin at 9 pm until 10:15 pm and the bar and music will continue until 11 pm. Must RSVP with before Sept 10 to be included. Limited guest tickets to Monday reception available for \$50 a person. Contact SCALA to order.

Booth Assignment?

Booth assignments will be made based on sponsorship level, length of membership and the date both registration & payment are received. Only Sponsors will be choosing booth space this year. NOTE: Booth reservations can only be accepted and confirmed with payment.

Non-Exhibiting Vendors:

Non- exhibiting vendors are not allowed in the show area. Sharing of space is also strictly prohibited.

Who will be there?

Long term care professionals across the state representing assisted living communities, skilled nursing, & other healthcare entities will be in attendance. These professionals include facility administrators, nurse managers, department heads, Owners, Operators, Regional Directors & other senior staff members – the decision-making team members.

What are benefits to participating in the Show?

The Trade Show can play a vital role in the marketing, development, and profitability of your organization all in one event. You will be able to introduce yourself and your products or services to key buyers. Product displays and demonstrations make a great impression. This event provides the opportunity to meet reps from many different facilities at once.

List of attendees

ONLY SPONSORS RECEIVE ATTENDEE LIST IN ADVANCE.

Attendee lists will be provided in your registration packet the day of the Show UNLESS you are a sponsor. Sponsors receive the list 1-4 weeks in advance of the show depending on level of sponsorship. A final file in excel will be sent out AFTER the show when we have the final list of attendees compiled.

Program Listing?

To be included in the Conference Program, your booth reservation must be accompanied by payment in full by September 6, 2024 unless exhibit space is sold out before.

Theme

This year we our theme is: **REDISCOVERING THE MAGIC OF SENIOR LIVING.** Decorate your booth in a magic/illusion/ mystical theme for this year's event, to provide an opportunity for friendly competition & generate traffic at your booth. A BEST BOOTH Prize will be awarded & the winner will receive a free booth to next years show.

Any incentives to encourage attendees to attend the show?

We plan a reception during the Trade Show if sponsored & give CE credit to attendees who visit every booth & get their card initialed/stamped by each exhibitor.

Check In

Exhibitor check in will be held at the registration desk Tuesday morning, September 25 from 9 am–1 pm. outside of the exhibit area of the Calibogue/Danner ballrooms. Exhibitor booth must be fully installed by 1:30 pm on Sept. 25.

Door Prizes and/or Silent Auction Requirement

As part of the requirement to exhibit, we request each exhibitor to bring EITHER one door prize to raffle at the trade show or an item for the Silent Auction. Exhibitors can also choose to do both but we appreciate any support we receive! We are trying to boost Silent Auction donations as the attendees enjoy participating in that event. The Silent Auction raises money for affordable education.

agenda
CLICK HERE FOR FULL AGENDA!

2024 SCALA Exhibitor Contract-Terms & Conditions

Registration Requirements- Exhibitors must submit a completed registration form (Page 12 or 13 if sponsoring) and payment option (page 14) as well as this contract (Page 11). Completion and submission of the registration form will indicate and confirm that the exhibitor has read and has agreed to all of the terms and conditions outlined in this document. If there are any questions or concerns regarding any of the information contained in this document, please contact SCALA@scassistedliving.org or by phone at 803-851-6308.

Reservation of Space- Space will be assigned in the order in which signed contracts and payment are received. ONLY SPONSORS WILL SELECT THEIR BOOTH SPACE. SCALA reserves the right to relocate display areas for the benefit of the exhibitor, or for the betterment of the show. It is each company's responsibility, however, to send to SCALA a list of competitors whom they prefer their booth not be located near at the Trade Show. SCALA makes every effort to not place like companies near each other and due to limited space as this event, we will be assigning booths this year based on receipt of registration and payment, sponsors, and like companies.

Cancellation Policy- To be released of any obligation of this Agreement, written notification of cancellation is required by August 13, 2024. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee.

Insurance & Liability- Exhibitor assumes responsibility and agrees to indemnify and defend SCALA and Westin Hilton Head Resort & Spa and their respective employees and agents against any claims or expenses arising out to the use of the exhibition premises. The Exhibitor understands that no alcohol or children are permitted at the Trade Show. The Exhibitor understands that neither SC Assisted Living Association nor the Westin Hilton Head maintain insurance covering the Exhibitors property and it is the sole responsibility of the Exhibitor to obtain such insurance. Insurance, if desired by exhibitors, must be obtained at their own expense. The Association and their agents and employees assume no risk, and by the acceptance of this agreement the exhibitors expressly release them from any and all liability for damage, injury or loss to any person or goods, from any cause whatsoever, or from any failure to hold the show as scheduled. It is recommended that the exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

Membership-Membership required to be an exhibitor at the SCALA Fall Trade Show.

Booth Construction- These booth spaces are 8x10 pipe and draping booth spaces with a 6ft table and 2 chairs and signage. Room is carpeted. Exhibits may not be constructed so they obstruct or hide exhibits of others.

Exhibitor Service Kit- Each exhibitor will receive an exhibitor kit after the signed contract and payment has been received with necessary information for planning your trade show event. Kit available in July.

Door prizes & auction items- Exhibitors are required to commit to either a door prize for our drawings or an item/basket for the Silent Auction. Your support is greatly appreciated.

Photography- By registering for and/or attending the event, I acknowledge and agree that photographs, video, and other recording of the event may be taken by SCALA or parties acting on the behalf of SCALA, and that these photographs, video, and other recordings may be used by SCALA in any media now known or later invented for any purpose related to SCALA's mission, including educational, promotional, and awareness-related use. I give to SCALA registration, at the event, or otherwise, that may be necessary for SCALA to make use of its rights in the photographs, video, and other recordings.

Signature of Representative _____

Date: _____ Company _____

2024 SCALA CONFERENCE & TRADE SHOW

EXHIBITOR REGISTRATION AGREEMENT

EXHIBIT ONLY

REGISTRATION

Complete the form below to register for a booth only exhibit space. Sponsorship and advertising packages are on the next page. **MUST BE A MEMBER TO EXHIBIT.**



P.O. Box 4561, Irmo SC 29063
803-851-6308
www.scassistedliving.org
SCALA@scassistedliving.org

➤ This form to be used if not sponsoring event. Next page for sponsors.

Cancellation Policy; *To be released of any obligation of this Agreement, written notification of cancellation is required by August 13, 2024. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee.*

Company Name

Product/Services Description for the program: 25 word max

Contact name

Website

E-Mail

Phone

BOOTH DETAILS: All booths are 8x10, plus two (2) exhibitor booth rep registrations for the trade show day. Registration fee includes 2 continental breakfasts, 2 trade show lunche with a 6 ft table, carpeted space, plus two (2) exhibitor booth rep registrations for the trade show day. Registration fee includes 2 continental breakfasts, 2 trade show lunches for booth reps,s for booth reps, WiFi access. You must RSVP for Monday night Mystical Party & Hypnotist Show To be included before Sept. 10.

Member Booth \$ 1200

Membership dues MUST be current prior to booth registration

Mystical Monday night party for 2 reps included- must RSVP

Annual SCALA Membership Dues \$ 500

Additional Booth Rep Registration . . . \$ 200/pp

Above 2 people must be added. Includes Monday party.

Electricity at Booth \$ 65

Must be reserved before 09/16/24.

BOOTH REGISTRATION

Item	Price	Quantity	Total
Member Booth (includes up to 2 booth reps)	\$		\$
Membership Dues (if applicable)	\$		\$
Additional booth rep registration (over 2)	\$		\$
Electricity	\$		\$
		TOTAL	\$

Booth Rep Name(s)	Title	Mystic Party Y OR N	Email



Exhibiting With Sponsorship Pledge, Marketing & Advertising Registration

The following categories provide opportunities to introduce your products and services to conference attendees and other industry partners as a sponsor or marketing partner. All opportunities are first come, first served. ALL SPONSORS RECIEVE ELECTRICAL AT BOOTH.

MEMBERSHIP TO SCALA IS REQUIRED TO SPONSOR OR EXHIBIT.

These sponsorship opportunities **INCLUDE** a trade show booth in sponsorship package:

Conference Sponsorship: ☐ Platinum- \$10,000 ☐ Gold- \$7,000 ☐ Silver- \$5,000 ☐ Bronze- \$3,500

Event to sponsor if preference _____

Marketing & Advertising Sponsorships **NOT** including booth: **Booth must be added below with these sponsorships.**

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Wi-Fi Sponsor \$2,500 | <input type="checkbox"/> Hotel Key Cards \$2,000 | <input type="checkbox"/> Theme Decorations \$2,000 | <input type="checkbox"/> Lanyards- \$1,500 |
| <input type="checkbox"/> Education Session \$700 | <input type="checkbox"/> At-A-Glance Agenda \$1,500 | <input type="checkbox"/> Head Shot Partner \$2,000 | <input type="checkbox"/> Speaker gifts- \$1,500 |
| <input type="checkbox"/> Bag Swag \$500 | <input type="checkbox"/> Attendee Event Eval \$1,000 | <input type="checkbox"/> All Day Beverage \$2,500 | <input type="checkbox"/> Goody Bags \$1,500 |
| <input type="checkbox"/> MEMBERSHIP \$500
(required to be a member to exhibit) | <input type="checkbox"/> Attendee Confirmation \$1,000 | <input type="checkbox"/> Customizable Sponsorship \$3,500 + | <input type="checkbox"/> Notepads \$2,000 |
| <input type="checkbox"/> Member Booth \$1,200 | <input type="checkbox"/> Electricity \$65 | <input type="checkbox"/> Conference Program Ad: <input type="radio"/> \$1500 <input type="radio"/> \$1000 <input type="radio"/> \$500 | |

Booth Rep Name(s)	Title	Mystic Party Y OR N	Email

Company Name

Product/Services Description for the program:

Address

Company Website

Contact Name

Email Phone

Signature Date



P.O. Box 4561, Irmo SC 29063
803-851-6308
www.scassistedliving.org
SCALA@scassistedliving.org

PAYMENT INFORMATION

Please be sure to submit all completed paperwork for processing. Submission of this form serves as an agreement that you accept the rules and policies outlined in this registration packet. Please read carefully. Payment must be submitted w/ application to reserve space. Space is not reserved & confirmed until check or other payment is received.

CANCELLATION POLICY: To be released of any obligation of this Agreement, written notification of cancellation is required by August 13. No refunds will be made for cancellations received after that date. All refunds will be subject to a \$75 processing fee.

Requested contributions from exhibitors: Choice of raffle or silent auction item. Or you may contribute both.

☐ Provide an item/basket for the Silent Auction _____

☐ Provide an item for the Raffle Prize Drawings to be held Tuesday in Trade show area

Total Fees: \$ _____ ☐ Check ☐ Credit Card ☐ PayPal (use QR code below & make note what payment is for. Submit registration to SCALA at same time)

Name on Card

Card Number

Exp Date

Email for receipt



P.O. Box 4561, Irmo SC 29063
Ph: 803-851-6308 Fax: 803-753-9296
SCALA@scassistedliving.org
www.scassistedliving.org

Important Dates

ASAP

Exhibitor Registration & Contract
(paid in full)

August 30, 2024

Hotel Reservation Deadline

September 13

Final Name badge Information due

September 23

Mystical Monday Party with DJ &
Hypnotist Show

September 24

SCALA Set Up & Trade Show



Who Should Exhibit?

- Ancillary services and therapies
- Clinical and healthcare consulting
- Clothing and textiles
- Food service mgt. & equipment
- Financial services
- Furnishing/ fixtures
- Information systems/ services
- Insurance, legal services/advice
- Patient lifts
- Architects, Engineers
- Pharmaceutical/medical supplies
- Physical occupational, and speech therapies
- Specialized training
- Technology software
- Telecom and security services
- Other products and services that would be of interest to the long term care industry

Mystical Monday Night Party



Comedy Hypnosis Hour

Join us for an unforgettable evening of laughter and mind-bending entertainment as the renowned Las Vegas hypnotist, Steve Falcon takes the stage.

Steve Falcon, a seasoned comedy hypnotist, is known for his appearances on popular TV shows like "Pawn Stars" on The History Channel and "90 Day Fiance" on Discovery Plus.

Steve joins us directly from the World Famous Las Vegas Strip, where he has headlined shows at the Paris Hotel and Mandalay Bay Hotel, captivating audiences with his comical and mesmerizing

performances. Most recently, Steve has concluded the third season in Myrtle Beach, South Carolina, where he has hypnotized over 3,000 guests and performed more than 400 shows in just the past three years.

Attending a Steve Falcon show is not just watching a performance; it's an interactive and memorable experience! Our attendees at the Mystical Party will have the opportunity (if they choose) to become part of the show, experiencing the power of hypnosis firsthand and creating unforgettable memories! A great time is certain to be had!

Enjoy music before and after the show and an open bar. Doors open at 8:15 p.m. and the show will begin at 9 p.m. Music and bar continue until 11 pm.



Must RSVP
**BEFORE SEPT. 10
TO BE INCLUDED.**