

# Schedule of Events



## Monday, September 23

8:00-9:00 am Attendee Registration & Breakfast

9:00-10:30.am Welcome & Keynote:  
**Wow-Level Leadership & the Wow-Level Life.**  
Harris III ("the third"), Speaker, Author, Illusionist.

*There's a global leadership crisis, & it's directly connected to a crisis of curiosity & creativity. We don't just need slightly better leaders. We need extraordinary leaders—Wow-Level Leaders—who choose wonder over worry, curiosity over cynicism, & learn to recognize the reality that "creative" something all leaders are, but that "create" is the essence of what all leaders do. Combined with "The Wow-Level Life", it's a movement towards living a life that's not just good, but extraordinary. By finding beauty & magic in the broken & monotonous inundating life as we know it, you can kickstart a journey of self-discovery that will get you clear & unstuck, instead living a life overflowing with opportunity, wisdom, & wonder. This keynote experience will increase employee engagement & retention, reduce stress, burnout & anxiety, & reignite the sense of "wow" that gives birth to the kind of "why" that helps teams thrive & organizations win both in leadership & in life. (1.5 ceu)*

10:30-10:45 am Break

10:45-12:15 pm **Department of Public Health (DPH) Fire & Life Safety Updates.**  
Todd McAlhany, Derrick Jones. DPH

*The latest updates on regulatory changes & updates following the transition of DHEC to DPH as well as a review of the top 5 citations Fire & Life Safety is seeing in AL/RC inspections. (1.5 ceu)*

12:15-1:15 pm Networking Luncheon & Legislative Updates- Susan Bowling, McGuireWoods Consulting. *Legislative updates and bills to watch in 2025. (1 ceu)*

1:15-3:15 pm **Department of Public Health (DPH) Regulatory Updates.**  
JoMonica Taylor & Pamela Williams, S.C. Dept. of Public Health.

*Join us for the latest updates since DHEC has transitioned to DPH and a review of top violations seen during inspections. (2 ceu's)*

3:15-3:30 pm Break

3:30-4:30 pm **Together We Make A Positive Impact.** Woobie/ Lyn-Dee Eldridge, Happiness Jungle  
*Focused on happiness means understanding the law of attraction. We aim to provide outstanding care for our seniors. What is most important is recognizing it all starts with the staff's mental health. To be intentional with positive communication & being very clear on the mission statement is a game changer. We can all win. (1 ceu)*

8:15- 11 pm Mystical Monday Party- Sponsored by Guardian Pharmacy- DJ, Bar, Hypnotist Show!  
Must RSVP no later than Sept. 10.

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## Tuesday, September 24

8:30-9:30 am Breakfast

9:00-10:00 am **The Many Benefits of a Magical Dining Program.**

Deanna Willard and Brandee Grenda, Culinary Services Group.

*A great dining program offers numerous benefits, including enhanced nutrition, improved resident satisfaction, and increased staff morale. By providing diverse, high quality meals, it supports the health and well being of residents, which can lead to better overall outcomes. Additionally, a well run dining program can boost community reputation, attract new residents, and foster a sense of community. Ultimately, it contributes to the holistic wellness and happiness of all involved. (1 ceu)*

9:30- 1:00 pm Exhibitor Registration & Trade Show Move-In (must be set up by 1:30 pm)

12:30 pm Exhibitor Box Lunch available in Trade Show Hall

1:00-5:00 pm Headshots-Get a business headshot photo taken -Sponsored by DispatchHealth

10:00-11:30 am **Safer Med Passing, Happier Residents: Using AI to Reduce Med Errors.**

Loren Odom, ECP Software, Christina Trentham, Senior Solutions Management Group, Olivia Jenkins and Robin Blair, Navion Senior Solutions. *(Panel discussion)*

*Using AI-powered tools makes medication administration WAY safer and easier. A typical resident can be on a dozen or more medications, each with a different dose, route, and schedule. Managing thousands of daily medications means even one mistake can be devastating. Join us for a discussion on how AI is changing the game in both eMAR innovation and resident safety, helping senior living communities and their residents live healthier and happier lives. (1.5 ceu)*

11:30-12:30 pm Lunch

12:30-2:00 pm **You CAN Make An Impact, and Your Residents' Families Will Love You For It!**

Jada L. Gaines and Robyn Young, LawyerLisa, LLC.

*We will review useful strategies that will ensure your residents have legal support, are cared for, and advocated for. We will also discuss the importance in life planning documentation to honor resident wishes and ways to make those wishes known to their families. Our goal will be to provide instruction on how to conduct a cohesive system of support by promoting a sense of security and harmony among family members despite geographical distance. (1.5 ceu)*

1:30-5:00 pm Exhibit Hall Open for Trade Show. (3 ceu's for CE Broker, None for NAB)

5:00 pm Exhibitor breakdown

*Enjoy your evening on your own.*



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## Wednesday, September 25

8:30-10:00 am Breakfast

8:30-9:30 am **Fighting Burnout & Turning Stress into Strength.**

Ryan Carlson, SRI Management LLC.

*This session will focus on cultivating the mindsets, systems and processes that gain from disorder. Learn how to leverage the heart of caring to avoid burnout and remain passionate about our industry. (1 ceu)*

9:30-11:00 am **The Gift of Inclusion.** Denise Kish.

*Our profession is a gift of worth, caring for those in need. How do we connect this to the staff we trust and want to retain - especially those younger coming into the work force. We must be the leaders of inclusion - by embedding belonging, competency and worth into our cultures. How as leaders do we ensure these values are present, modeled, embedded and emulated by all staff and what is your role in ensuring its continuing effect. (1.5 ceu)*

11:00-11:15 am Break

11:15 am-12:45 pm Closing: **How To Lead In Times Of Uncertainty.**

Gary Clemons Cooper Sr., Palmetto Infusion.

*Gary wrote the book, "Success Paradox, How to Surrender and Win in Business and Life". He will give actionable and take home ways to stop bad habits in work leadership as well as your personal life that can be applied immediately. Many of the lessons are counter intuitive. For example, "if you want to be productive, you have to rest"! Be sure to stay for this session as it's a great way to close out the convention! (1.5 ceu)*

12:45 pm Conference Adjourns

You will keep the white copy of your certificate and leave the yellow copy with SCALA before leaving. NO OTHER CERTIFICATE IS PROVIDED FOR CEU/ATTENDANCE.

