


# SCALA MEMBERSHIP

**BECOME A  
MEMBER OF  
SCALA TODAY!**

*Help move the senior living industry forward by supporting your statewide association!*

The largest,  
dedicated  
Assisted Living  
Association in  
South Carolina.

Contact us for more information or complete this application and submit to SCALA.

 +803-851-6308

 +803-753-9296

 [Scala@scassistedliving.org](mailto:Scala@scassistedliving.org)

 [www.scassistedliving.org](http://www.scassistedliving.org)

 PO Box 4561, Irmo, SC 29063

# Benefits

- **Visibility**- Listing in SCALA's online Member Directory and printed Annual Membership Directory & Resource Guide (only if dues are paid by January 31) with link to your website.
- **Member communications**- via email, such as Member Alerts, regulatory/legislative updates, newsletters, conference information, meeting notices, etc.
- **Members Only access**- to document templates, forms, handouts from previous seminars, and other items.
- **Networking**– Access to connect & network with statewide professionals & business associates who are committed to providing quality care, goods & services to seniors.
- **Discounts**- Attend association-sponsored education programs and conferences at member discounts and receive continuing education credits (CEUs) as well as other members only networking and business after hours events.
- **Referrals**– When members need a particular service they refer to the membership directory, website or SCALA for referrals. SCALA often receives calls from individuals searching for communities to place a loved one and while we don't handle placements, we do refer our members in the region they are searching for placement.
- **Resources** – Access to our Member's Only section of the website offering forms, legislative information, regulatory support. Weekly emails sent also include legislative updates or spotlight information relative to the industry.
- **Career Center** – Employment opportunities may be placed by any member for free; employment referrals are restricted to SCALA membership. Members may receive access to our Interim Administrator list if requested.
- **Regulatory Representation**- SCALA employs a lobbyist and consultant to monitor legislation regarding healthcare and keep you updated on the latest legislation related to the industry.
- **Group Purchasing**- Money saving products & discounts offered by vendor business partners only available through SCALA
- **Communications**--Get access to Members Only information is a section accessible by logging in on the SCALA website, monthly SCALA Newsletter and email blasts with important information, as well as the Annual Membership Directory.
- **Volunteer Opportunities**- Members can serve on the Board of Directors or one of our committees.
- **Professional Credibility**– SCALA membership helps show prospective residents, their families, other peer facilities and vendor companies your commitment to professional growth and dedication to the assisted living industry.





## WHO WE ARE

SCALA offers a variety of services and member benefits designed to represent and enhance the assisted living profession in South Carolina.

## WHAT WE DO

SCALA works to advance assisted living through advocacy, public awareness, quality initiatives, and educational programming in SC.

## MISSION STATEMENT

The South Carolina Assisted Living Association will continue to lead the development in all areas of residential care and services through providing quality representation and services to consumers & member providers via education, public awareness, vendor participation and legislation.

## OUR VISION

The South Carolina Assisted Living Association is dedicated to promoting our membership & supporting their commitment to providing high quality, compassionate care & to be the recognized resource leader for providers, residents, legislators, the public & other related provider organizations in South Carolina.

This shall be demonstrated by maintaining the highest degree of compassion, respect, integrity, innovation, professionalism, and accountability.

# 2024-2025 Membership Rates

## Annual Rates

- Provider facility with 17 or Fewer Licensed Beds: **\$ 350.00**
- Provider facility 18 + Licensed Beds: **\$ 21 per licensed bed**
- Corporate- Multiple SC facilities joined: **\$ 19 per licensed bed**
- Pending New Licensure/Under Construction- **\$ 650**
- Individual Member: **\$ 300** (strict criteria, contact SCALA for application approval)
- Vendor Business Partner or Industry Partner- **\$ 650**



### PROVIDER/COMMUNITY:

All assisted living, memory care or residential care communities. Dues are based on DHEC licensed # of beds.



### CORPORATE:

If a corporation that has a total of 150 or more beds, in multiple facilities & wishes to join & pay for all of their SC facilities at one time, they may pay a discounted rate of \$18 per bed for all facilities.



### UNDER CONSTRUCTION/PENDING LICENSURE:

Facilities may join while awaiting licensure. The following year after licensure is obtained, membership will transfer to the provider member category.



**INDIVIDUAL:** Request application from SCALA. CONTACT SCALA IF YOU ARE UNCERTAIN IF YOU QUALIFY. Only open to licensed administrators NOT employed at an assisted living/residential care community or company that should apply as a vendor/industry partner. Individuals employed in facilities or a company that offers goods and services to facilities that would qualify as a vendor partner are not eligible for individual membership.



### VENDOR BUSINESS PARTNER:

Vendors/Businesses of all kinds. Hospice, Home Health, and any other senior housing/service/care alternatives, including developers or companies doing business in the Assisted Living industry such as pharmacies, accountants, medical products, food services and other related businesses, etc.



### INDUSTRY PARTNER:

- Independent living
- Nursing homes
- Hospitals
- Hospice
- Home health
- Any other senior housing/service/care alternatives, including developers or companies in process of building.

# PROVIDER APPLICATION OR RENEWAL



PO Box 4561 Irmo, SC 29063

Fax:(803)753-9296

Ph: (803)851-6308

SCALA@scassistedliving.org

## Member information (Must also complete payment information on page 7)

Community/Company Name:

Address:

Phone:

E-Mail:

Website:

Primary Contact:

Title:

Status of Membership:  Renewal  New | Type of Membership:  Provider  Under Construction  Corporate

## Parent Company or Owner Information if applicable.

Management Company or Owner:

Contact Person:

Title:

Phone:  Email:

## Facility Information

Total # of licensed (by DHEC) beds:  Type of Ownership:  Private  Partnership  Non-profit

Accept Medicaid?  Yes  No  Other \_\_\_\_\_

Executive Director:  Email:

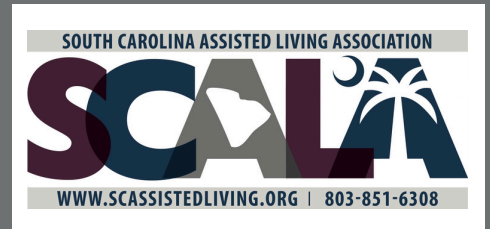
Regional Director:  Email:

Other staff:  Email:

If these services are provided at your community, please mark with "X" for yes:

- |   |                                       |   |  |   |  |
|---|---------------------------------------|---|--|---|--|
| <input type="checkbox"/> Adult Day Care   | <input type="checkbox"/> Dialysis     | <input type="checkbox"/> Information & Referral | <input type="checkbox"/> OT                | <input type="checkbox"/> Physical Therapy     | <input type="checkbox"/> Speech Therapy  |
| <input type="checkbox"/> Alzheimer's Care | <input type="checkbox"/> HIV Care     | <input type="checkbox"/> Massage Therapy/Spa    | <input type="checkbox"/> Personal Services | <input type="checkbox"/> Recreation Therapy   | <input type="checkbox"/> Therapeutic Spa |
| <input type="checkbox"/> Audiology        | <input type="checkbox"/> Home Health  | <input type="checkbox"/> Meals on Wheels        | <input type="checkbox"/> Pet Therapy       | <input type="checkbox"/> Religious Counseling | <input type="checkbox"/> Transportation  |
| <input type="checkbox"/> Counseling       | <input type="checkbox"/> Homemaker    | <input type="checkbox"/> Memory Care            | <input type="checkbox"/> Psychiatric       | <input type="checkbox"/> Respite Care         | <input type="checkbox"/> Ventilator Care |
| <input type="checkbox"/> Congregate Meals | <input type="checkbox"/> Hospice Care | <input type="checkbox"/> Nutritional Guidance   | <input type="checkbox"/> Physical Therapy  | <input type="checkbox"/> Service Coordination | <input type="checkbox"/> Water Therapy   |
|   |                                       |   |  | <input type="checkbox"/> Speech Therapy       | <input type="checkbox"/> Weight Training |

# VENDOR MEMBERSHIP MARKETING PACKAGES



■ At-a-glance options for membership + marketing

## Membership & Vendor Marketing Packages

*Basic Vendor Business Membership & Membership + Marketing packages at a glance. New opportunities to increase your visibility throughout the year.*

*Fall & Spring Conference & trade show sponsorships and exhibit spaces are not included & separate from these packages.*

**New recognition for long time partners:**



**DIAMOND**  
Member  
SC Assisted Living Association



**EMERALD**  
Member  
SC Assisted Living Association



**RUBY**  
Member  
SC Assisted Living Association

Member Benefit Included:	Level 1 Basic Vendor Partner \$650	Level 2 Vendor Partner \$3000	Level 3 Vendor Partner \$4500
Company listing on the SCALA website & in Member Directory	✓	✓	✓
Exhibit Table included at Winter Holiday Meeting (must complete paperwork to reserve)		✓	✓
Ad in the Membership Directory		1/2 page	Full page
Sponsorship of an Education Event or Seminar		✓	✓
Special recognition at the SCALA conferences & trade shows		✓	✓
Free Quarterly Newsletter Advertising		1/4 page	1/2 page
Logo posted on home page of SCALA website		✓	✓
Article submission in newsletter		1 per year	1 each quarter
Ad featured during education seminar breaks		Still ad	30 second video
SCALA Provider Member list	Pdf copy once year	Excel file once a year	Excel file twice a year

# VENDOR/INDUSTRY PARTNER RENEWAL/APPLICATION



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SCALA@scassistedliving.org

## Vendor Business Partner Information

Vendor Partner or Marketing Membership Package :  Vendor Partner/Industry Partner Level 1- \$650  Vendor Partner- Level 2- \$3000  Vendor Partner- Level 3- \$4500

Status of Membership:  Renewal  New Applicant

Business Name :

Primary Contact :

E-Mail :

Mailing Address:

Do you have a group purchasing program or discount to offer Members?  Yes  No

*If answering yes, email SCALA so we can discuss how to best promote your program to members.*

How did you hear about us? \_\_\_\_\_

Description of Services: This will be included in the SCALA directory

### Product/Service Category

- |   |   |  |   |   |
|---|---|--|---|---|
| <input type="checkbox"/> Accounting Services              | <input type="checkbox"/> Construction                       | <input type="checkbox"/> Food Service                              | <input type="checkbox"/> Management Services              | <input type="checkbox"/> Resident Care and Personal Products & Services |
| <input type="checkbox"/> Accreditation                    | <input type="checkbox"/> Consulting                         | <input type="checkbox"/> Fundraising                               | <input type="checkbox"/> Marketing & Sales                | <input type="checkbox"/> Resident Monitoring                            |
| <input type="checkbox"/> Actuarial Services               | <input type="checkbox"/> Dairy Supplier                     | <input type="checkbox"/> Furniture                                 | <input type="checkbox"/> Master Planning                  | <input type="checkbox"/> Retirement Planning                            |
| <input type="checkbox"/> Adult Day Services               | <input type="checkbox"/> Dementia Engagement                | <input type="checkbox"/> Hand Hygiene                              | <input type="checkbox"/> Meal Delivery Systems            | <input type="checkbox"/> Safety   |
| <input type="checkbox"/> Advertising/Public Relations     | <input type="checkbox"/> Design/Build                       | <input type="checkbox"/> Hearing Services                          | <input type="checkbox"/> Medical Products & Services      | <input type="checkbox"/> Security Services                              |
| <input type="checkbox"/> Air Purification                 | <input type="checkbox"/> Development Services               | <input type="checkbox"/> Home Health Care Services                 | <input type="checkbox"/> Mobile X-Ray Services            | <input type="checkbox"/> Seating  |
| <input type="checkbox"/> Apparel                          | <input type="checkbox"/> Disaster Services                  | <input type="checkbox"/> Housekeeping                              | <input type="checkbox"/> Nutrition Management             | <input type="checkbox"/> Senior Relocation Services                     |
| <input type="checkbox"/> Appliances                       | <input type="checkbox"/> Educational Institutions           | <input type="checkbox"/> Human Resources Systems & Services        | <input type="checkbox"/> Office Supplies                  | <input type="checkbox"/> Signage  |
| <input type="checkbox"/> Architectural Services           | <input type="checkbox"/> Electronic Medical Records         | <input type="checkbox"/> HVAC Design/Installation                  | <input type="checkbox"/> Optometric Eye Care              | <input type="checkbox"/> Staff Training and Development                 |
| <input type="checkbox"/> Background Screening             | <input type="checkbox"/> Employee/Employer Investment Plans | <input type="checkbox"/> Identification Systems                    | <input type="checkbox"/> Ozone Systems                    | <input type="checkbox"/> Tax Healthcare Consulting                      |
| <input type="checkbox"/> Banking                          | <input type="checkbox"/> Emergency Monitoring Systems       | <input type="checkbox"/> In-Home Health Care Products and Services | <input type="checkbox"/> Pest Control                     | <input type="checkbox"/> Technology Services                            |
| <input type="checkbox"/> Bathing Systems                  | <input type="checkbox"/> Emergency Response Systems         | <input type="checkbox"/> Incontinence Management                   | <input type="checkbox"/> Pharmacy Services                | <input type="checkbox"/> Telehealth Products & Services                 |
| <input type="checkbox"/> Bedding                          | <input type="checkbox"/> Engineering Services               | <input type="checkbox"/> Information Technology                    | <input type="checkbox"/> Planning/Feasibility Consultants | <input type="checkbox"/> Telephone Systems                              |
| <input type="checkbox"/> Benefit Consulting               | <input type="checkbox"/> Entertainment                      | <input type="checkbox"/> Insurance                                 | <input type="checkbox"/> Procurement Services             | <input type="checkbox"/> Transportation                                 |
| <input type="checkbox"/> Billing Services                 | <input type="checkbox"/> Environmental Services             | <input type="checkbox"/> Interior Design                           | <input type="checkbox"/> Project Management               | <input type="checkbox"/> TV Systems                                     |
| <input type="checkbox"/> Brain Fitness                    | <input type="checkbox"/> Facility Management                | <input type="checkbox"/> Internet Services                         | <input type="checkbox"/> Psychological Services           | <input type="checkbox"/> Utilities                                      |
| <input type="checkbox"/> Brand Identity                   | <input type="checkbox"/> Federal Government                 | <input type="checkbox"/> Janitorial Services/Supplies              | <input type="checkbox"/> Public Relations                 | <input type="checkbox"/> Wander-Fall Prevention                         |
| <input type="checkbox"/> Building Equipment & Maintenance | <input type="checkbox"/> Financial Services                 | <input type="checkbox"/> Laboratory Services                       | <input type="checkbox"/> Quality Improvement              | <input type="checkbox"/> Water Conservation                             |
| <input type="checkbox"/> Business Development             | <input type="checkbox"/> Fire Safety/Prevention             | <input type="checkbox"/> Land Design/Site Selection                | <input type="checkbox"/> Real Estate                      | <input type="checkbox"/> Wellness Programs & Equipment                  |
| <input type="checkbox"/> Capital Financing                | <input type="checkbox"/> Flooring                           | <input type="checkbox"/> Legal Services                            | <input type="checkbox"/> Recruitment                      | <input type="checkbox"/> Wireless Communications                        |
| <input type="checkbox"/> Clinical Services                | <input type="checkbox"/> Food Management                    | <input type="checkbox"/> Lifts                                     | <input type="checkbox"/> Rehabilitation/Therapy Services  |   |
| <input type="checkbox"/> Communication Systems & Services |   | <input type="checkbox"/> Lighting                                  | <input type="checkbox"/> Reimbursement Services           |   |
| <input type="checkbox"/> Computer Software                |   | <input type="checkbox"/> Maintenance Supplies                      | <input type="checkbox"/> Other _____                      |   |

# TO BE COMPLETED BY ALL MEMBERSHIP LEVELS REQUIRED AGREEMENT & PAYMENT



PO Box 4561 Irmo, SC 29063 Ph: (803) 851-6308 Fax: (803) 753-9296  
Email: SCALA@scassistedliving.org Website: www.scassistedliving.org

## Agreement for Submission

PLEASE READ: I (we) hereby submit the information above for the consideration of the Membership Committee and/or the Board of Directors and apply for membership with the SC Assisted Living Association. I (we) agree to comply with all rules and regulations as set forth by SCALA standards including the bylaws and Code of Ethics. Please submit method of payment at time of application. Payment will be processed after approval for membership within seven (7) days of submission. Please note 20 % of SCALA dues are allocated for lobbying, consulting & legislative efforts and are not allowable as a business expense.

Signature:

Date:

## Payment

Total Due : \$   Check #   Credit Card  Paypal

Credit Card Number:

Exp Date :

Name :

Email for receipt :

Signature :



Scan. Pay. Go.

PO Box 4561, Irmo, SC 29063  
803- 851-6308 SCALA@scassistedliving.org  
www.scassistedliving.org



# Committee Interest Form

PO Box 4561, Irmo, SC 29063

Ph: (803) 851-6308 Fax: (803) 753-9296

Email: SCALA@scassistedliving.org

Website: www.scassistedliving.org

*Committee members must be a current member of the association.*

Name \_\_\_\_\_

Company or Community \_\_\_\_\_

Email \_\_\_\_\_

PHONE \_(\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Are you interested in \_\_\_\_\_ chairing or \_\_\_\_\_ co-chairing a committee?

Committee(s) of Interest \_\_\_\_\_

### *Government Relations Committee*

The Government Relations Committee shall keep informed about and advise the Association of current or pending legislation of interest or concern of the Assisted Living Residence industry. This committee recommends legislative priorities and actions to the Board and follows activity during session. There are usually 2-3 meetings during the year and as needed, any additional conference calls or zoom meetings during legislative session. Also, they are responsible for monitoring all regulatory concerns and questions by the association membership and all regulations from state agencies.

### *Education, Conference & Event Committee*

This committee shall promote the highest standards of training for administrators and staff in the Senior living industry. The committee shall be responsible for planning and implementing course content at SCALA educational conferences. This Committee shall plan & coordinate conferences, conventions and events which SCALA conducts yearly. The committee shall concern itself with the details and logistics involved with running a conference, convention or event and oversee course content. There are quarterly meetings during the year and occasional conference calls as needed and called by the committee chair or executive director.

### *Communications Committee*

This Committee shall advise and assist the Executive Director and the Committee Chair in editing and production of newsletters, marketing materials, and other printed material and shall oversee the development and implementation of editorial policies of all SCALA publications. The committee shall be concerned with the quality and image to be projected in any medium in which SCALA may be presented. With the age of Social Media this committee is looking for those would also like to help manage SCALA's social presence.

### *Membership Committee*

The Membership Committee shall plan and implement membership strategies for the Association. These strategies shall consider the recruiting of new members and the retention of existing members. The committee shall advocate for strong membership benefits and shall advise the Board of Directors of issues that affect the accomplishment of these goals. Members of this committee will work together to constantly review and make any suggestions to the board for any new benefits or recognition programs related to the membership body. Our goal is to be a leader in benefits for members.



# WHY

## Should you join and partner with



### NETWORKING

Activities, events, and programs offered by SCALA bring together members connected to the industry. By attending meetings organized by SCALA, you can meet like-minded professionals, potential mentors, employers, or clients.

### EDUCATION

As a member, you receive discounted rates to training classes. Members also receive access to members only education offerings. Professional growth and training can make you more marketable, increasing your exposure within the industry.

### ADVOCACY

SCALA advocates for the assisted living industry and keeps members informed on the latest regulation changes or legislation impacting the industry. Members can be involved in policy discussions.

### EXPOSURE

Build your brand; grow your business. We often invite members to speak at seminars, conferences, or webinars. These engagements provide a platform to share expertise or insights with a targeted audience & can significantly increase your exposure & establish you as a thought leader in your field.

### ACCESS

By being associated with a reputable organization like SCALA, you gain recognition and validation from peers and potential clients. This leads to increased exposure and opportunities for collaboration or business partnerships with members.

### RESOURCES

Access to exclusive resources, such as ceu presentations, industry reports, publications, and documentation forms. These resources can provide valuable insight, best practices, & the latest information in your field. Access can help you stay ahead of the curve.

### OPPORTUNITIES

SCALA offers a job board, newsletter or other opportunities where members can find job postings or opportunities. These resources can be valuable for career advancement, job transitions, or exploring new opportunities within your industry.

### COMMUNICATIONS

Clear, efficient communication is essential to ensure that all members of the association are informed, engaged, & aligned. We share important updates, announcements, & decisions with members facilitated through email newsletters, social media or meetings.

### CREDIBILITY

Joining SCALA allows you to become part of a community of professionals who share similar interests & challenges. This community can provide support, & mentorship, leading to valuable friendships, collaborations, & a support system throughout your career.