



PLEASE JOIN US FOR OUR

# *Winter Holiday Meeting & Expo*

**DECEMBER 3, 2024**  
**9 AM-4 PM**

COOPERATIVE CONFERENCE  
CENTER  
169 LAURELHURST AVE  
COLUMBIA 29210

HOSTED BY:

**SCALA**  
South Carolina Assisted Living Association





# Agenda

**December 3, 2024- Columbia, SC**

8:30-9:00 AM	Registration & breakfast	
9:00-10:00 AM	Fire & Life Safety Updates	Todd McAlhany, Fire & Life Safety- DPH
10:00-11:00 AM	DHEC Updates & Top Citations	JoMonica Taylor, DPH
11:00-11:30 AM	LLR Updates	Sarah Doctor-Greenwade
11:30 AM-12:30	Vendor Expo & Networking	
12:30-1:30 PM	Luncheon - Vendors & Attendees SCALA Board Elections	
1:30-2:30 PM	Transition of Care: CRCF Perspective	Tracy Richardson, SCDMH
2:30-3:30 PM	Disability Rights of SC	SC Protection & Advocacy
3:30-4:00 PM	Legislative Update	Susan Bowling, McGuireWoods
4:00 PM	Adjournment, Certificates distributed.	

**CEU's: 6 hours of CE credit will be applied for with CE BROKER/ SC Board of Long Term Health Care Administrators.**

*SCALA reserves the right to make any changes in the agenda as needed. Thank you*

**6 ceu's available for CE Broker/SC Board LTHC Administrators**

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## **MEMBERSHIP DUES ARE DUE DECEMBER 31**

Please be sure to submit your membership application or request an invoice if needed for membership dues. We have a lot of opportunities to be involved! Committees, assisting with conferences and education seminars and planning events! Contact Melody with any questions! Thank you for your support.



# Attendee Registration

**DETAILS:** Dec. 3, 2024, 9 a.m. - 4 p.m. Columbia Cooperative Conference Center, 169 Laurelhurst Ave, Columbia, SC 29210

**CEU INFORMATION:** 6 ceu's will be available from CE Broker/BLTHCA

**FEES:** Includes breakfast & lunch.

**Members-- \$100 first, \$85 each additional- same company, facility member**

**Non-Members: \$175 each, \$150 each additional- same company**

Late registrations after Nov. 21 add \$25 (Registrations NOT accepted after Nov. 30)

Company or Community Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Tel: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Attendee (s) Name:	SC CRCFA/NHA License:	Fee:
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____

Total Due \$ \_\_\_\_\_

## PAYMENT INFORMATION:

Check for \$ \_\_\_\_\_ enclosed or  Charge \$ \_\_\_\_\_ to my Visa/MasterCard/Discover/Am Exp

# \_\_\_\_\_, Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please complete the registration form & return with payment to:

SCALA

PO Box 4561

Irmo, SC 29063

Fax: (803) 753-9296 or Email to:

SCALA@scassistedliving.org



# Annual Meeting Sponsorships



## Gold:

- 1 trade show booth in prime (end isle) location (4 reps allowed)
- Half-page ad in the winter program .
- Logo (large) Recognition as Gold Sponsor in the Conference Program and on communications (email, social media,newsletter)
- Recognition on sign as lunch sponsor
- 2 mentions on social media
- Gold sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance

## Silver:

- 1 trade show booth in good location (3 reps allowed)
- Quarter-page ad in the winter program .
- Logo (medium) Recognition as Silver Sponsor in the Conference Program And communications (email, social media, newsletter).
- Recognition on sign as breakfast sponsor
- 1 mention on social media
- Silver sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance

## Bronze:

- 1 trade show booth in good location (2 reps allowed)
- Business card ad in the winter program .
- Logo (small) Recognition as Bronze Sponsor in the Conference Program And communications (email, social media, newsletter).
- Recognition on sign as break sponsor
- Bronze sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance



# Vendor Expo Registration

### AGENDA for Vendors exhibiting:

9:30 am-11:30 am Registration & Expo Set Up  
 11:30 am-12:30 pm Vendor Networking Expo  
 12:30-1:30 pm Lunch with attendees  
 After 1:30 pm Vendors break down.

### Details:

- We expect approx. 75 attendees.
- Decorate your booth in a winter/holiday/Christmas theme!
- Give-a-way/door prize (encouraged)
- Additional booth reps-\$70 each

### TABLE ONLY —NO SPONSORSHIP:

Member- \$350 Non-member- \$500

### All vendors receive:

- Attendee list w/ contact info day of event
- Buffet lunch for 2 reps w/ attendees
- 8 ft skirted exhibit table
- All vendors will be listed in program.

### VENDOR Sponsorship/Booth Packages:

**GOLD-** Member-\$3,000 Non-member-\$3,300  
**SILVER-** Member-\$2,000 Non-member-\$2,300  
**BRONZE-** Member-\$1,000 Non-member-\$1,300

### Sponsors receive in addition to above:

- Advance attendee list before event
- Recognition in promo materials & sponsor logo will be sponsor event sign

Sponsor Level:  Gold: \$ 3000/\$3300  Silver: \$2000/\$2300  Bronze: \$1000/\$1300

Expo Table Only:  \$350/\$500

Company Name: \_\_\_\_\_

Booth reps (max of 2): \_\_\_\_\_  
 \_\_\_\_\_

Extra booth reps- \$70 each (max of 2 extra) no more than 4 booth reps at a table.  
 \_\_\_\_\_

Phone:\_( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Company description: \_\_\_\_\_  
 \_\_\_\_\_

**PAYMENT INFO:** Total Amount Due: \_\_\_\_\_

Check Enclosed (payable to SCALA)  Charge Visa, M/C , AMEX, Discover

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Email for receipt: \_\_\_\_\_

Submit payment & registration to:  
**SCALA, PO Box 4561, Irmo SC 29063**  
 Email to: SCALA@scassistedliving.org or fax to 803-753-9296

