

WELCOME TO
CAMP SCALA

GATHER AROUND THE CAMPFIRE: FIRESIDE CHATS FOR SENIOR LIVING SOLUTIONS

April 30- May 1 2025	Columbia Metropolitan Convention Center 1101 Lincoln Street Columbia SC 29201	Spring Conference & Trade Expo
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More Information:
www.scassistedliving.org

**SCALA 2025
SPRING CONFERENCE**

GATHER AROUND THE CAMPFIRE: FIRESIDE CHATS FOR SENIOR LIVING SOLUTIONS

We are excited to invite you to our upcoming SCALA Spring Conference, taking place April 30–May 1 in Columbia, SC. This event is designed to bring together industry professionals and staff from various levels, vendor partners, advocates, and community members who are passionate about enhancing the quality of life for seniors.

Why Should You Attend?

The landscape of assisted living is constantly evolving, with new challenges and opportunities arising every day. By attending our conference, you will gain invaluable insights into the latest trends, best practices, and innovative solutions in the field of senior care. Here are just a few reasons why you won't want to miss this event:

1. **Expert Speakers:** Hear from industry leaders and renowned experts who will share their knowledge on a variety of topics, including regulatory changes, healthcare advancements, marketing, staffing, and elder law. You will have the chance to learn from those at the forefront of the senior living sector.
2. **Networking Opportunities:** Connect with like-minded professionals, vendor partners, and advocates who share your commitment to enhancing senior living. Engage in discussions, exchange ideas, and forge meaningful relationships that can lead to collaboration and support within the industry.
3. **Workshops and Interactive Sessions:** Participate in hands-on workshops that delve deeper into specific aspects of assisted living and other senior care topics. Attendees will have the opportunity to engage in interactive discussions, enhancing their skills and knowledge in areas such as person-centered care, technology integration, leadership and community engagement.
4. **Trade Expo:** Discover a wide array of resources, products, and services tailored for senior living solutions. Whether you're looking for innovative tools, educational materials, or opportunities for partnerships, our expo will provide an excellent platform for exploration and discovery.
5. **Fireside Chats:** Join engaging conversations in our "Fireside Chats," where we discuss pressing issues and hear diverse perspectives from various professionals in the senior living arena.

What Will You Gain?

By attending our conference, you will leave with not only a wealth of knowledge and inspiration but also practical tools and resources that you can implement in your own work. Whether you're a seasoned professional or new to the industry, the insights gained here will empower you to make a more significant impact in the lives of seniors and their families.

Don't miss this opportunity to invest in your professional development while making a difference in the lives of those you serve! We encourage you to register early as spaces are limited.

Thank you for considering this opportunity to advance your knowledge and network with others in the field of assisted living and senior care. We look forward to seeing you at the conference!

The Spring Conference will offer the opportunity to obtain all 18 ceu's for SC licenses at once or 15 hours for NAB!

Happy Trails,
Melody Bailey, Executive Director



GENERAL INFO

Adventures | Experiences | Connections

CONFERENCE LOCATION: Columbia Metropolitan Convention Center- 1101 Lincoln Street, Columbia SC 29201

HOW TO REGISTER: You can either submit the registration form included in this packet to SCALA or register online through the Eventbrite logo here. The registration fees are the same regardless of your chosen method. These fees cover daily breakfast, breaks, and lunch.

Eventbrite

CEU's: 18 hours will be submitted to the South Carolina Board of Long Term Healthcare Administrators for CRCFA and NHA licenses. 15 hours will be submitted to the National Association of Boards (NAB). While the South Carolina Board of Long Term Healthcare Administrators (CE Broker) will approve the Trade Expo hours, NAB does not, so only 15 NAB hours will be approved. You will receive a form at registration on the first day to track the sessions you attend and it also serves as your certificate. This form contains all the approval codes, so you won't receive an additional certificate from SCALA. This ensures that you receive your hours promptly instead of waiting for a certificate to be issued from SCALA. After the conference concludes, SCALA will enter your hours into the NAB and CE Broker database. Please ensure that we have the correct license numbers. If we do not have the correct information, you will be responsible for entering your own hours.

Agenda: The complete agenda will be available in February. The daily schedule runs from 8:00 am to 5:00 pm, which we understand may be long, but is necessary if you want to complete your hours in just two days. If you prefer shorter days, we offer webinars and one-day seminars on our education schedule.

Photography: By registering and attending the event, I acknowledge and agree that photographs, videos, and other recordings of the event may be taken by SCALA or its authorized representatives. These photographs, videos, and other recordings may be used by SCALA in any media for any purpose related to its mission, including educational, promotional, and awareness-related purposes.

Membership: Consider joining & supporting SCALA so you can be involved & have a voice in the long term care industry. Strength comes in numbers & your support is essential.

[▶ JOIN NOW](#)



CANCELLATION POLICY: No exceptions apply.

- Cancellations received in writing by 5:00 p.m. on April 4 will be eligible for a 50% refund.
- Cancellations received after April 4 will not be refundable.
- Forfeited fees cannot be credited towards future events.
- You may send someone in your place, but SCALA must be notified in advance.
- If SCALA must cancel or postpone the event due to health concerns like Covid-19, acts of nature, or other unforeseen emergencies, a credit for another event will be issued, but no refunds will be provided.

Thank you for your cooperation! Your registration constitutes an agreement to this policy.



2025 Spring Conference



April 30-May 1, 2025
Columbia Metropolitan
Convention Center
1101 Lincoln Street
Columbia SC 29201



Please complete this form & mail it with your check or payment to SCALA at the address below. Contact SCALA at (803) 851-6308 or by email to SCALA@scassistedliving.org if you have questions. Please print or type clearly. REGISTRATION CLOSES April 22
You may also register via Eventbrite online here: [SCALA 2025 Spring Conference Eventbrite Registration](#)

Community/Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _ (____) _____ - _____

Email: _____

May we publish your email in our attendee listing at the conference for your peers? ____Y ____N

Meal Preference: ____Vegetarian ____Regular

Other: _____

IF ONE DAY REGISTRATION- which day are you attending?

____ April 30 ____ May 1

EARLY BIRD RATES- January-March 3

- Member Full Conference Rate \$495
- Non-Member Full Conference \$695
- Member ONE DAY rate \$250
- Non-Member ONE DAY Rate \$350

REGULAR REGISTRATION - March 3-April 4

- Member Full Conference Rate \$550
- Non-Member Full Conference \$795
- Member ONE DAY rate \$275
- Non-Member ONE DAY Rate \$400

LATE REGISTRATION- April 5-April 21

- Member Full Conference Rate \$625
- Non-Member Full Conference \$850
- Member ONE DAY rate \$325
- Non-Member ONE DAY Rate \$450



CANCELLATION POLICY- Cancellations received in writing by 5:00 p.m. by April 4 will receive a 50% refund. Cancellations received after April 4 are not refundable. Fees will be forfeited & cannot be credited towards future events. No exceptions. You may send someone in your place, but SCALA must be notified in advance. If SCALA must cancel or postpone the event due to Covid- 19 or other unforeseen emergencies, a credit for the another event will be issued but no refunds. Thank you for your compliance!

Please register the following people for the SCALA Spring Conference. Please print/type ANY APPLICABLE INFORMATION.

NAME:	TITLE:	CRCFA/NHA #:	NAB Registry #:	Fee:
_____	_____	_____	R_____	\$ _____
_____	_____	_____	R_____	\$ _____
_____	_____	_____	R_____	\$ _____
_____	_____	_____	R_____	\$ _____

Mail Registrations to:
SCALA, PO Box 4561, Irmo, SC 29063

Fax credit card payments to: 803-753-9296 or email registrations to SCALA@scassistedliving.org

Confirmation of your registration will be emailed to you. If you have any questions about registration, please contact Melody Bailey at 803-851-6308.

PAYMENT MUST ACCOMPANY REGISTRATION TO BE ACCEPTED

Payment Information

Total Amount Due: (payable to SCALA) \$ _____

Credit Card- Visa, MasterCard, American Exp Check Enclosed Paypal

Credit Card # _____ Exp. Date _____

Name on Card _____

Signature _____ Date _____

Email for receipt _____



HOTEL INFO

We're using different hotels that are still very close and within walking distance of the Convention Center. Unfortunately, the Hampton Inn and Hilton didn't have room block space because they were already booked for large events

Hyatt Place- Columbia/Downtown/Vista

819 Gervais Street, Columbia, SC 29201

\$189 per night.

Reservation room block ends 04/02/25 unless full earlier. Very limited space available so make reservations early.

Reservations can be made by: Calling 1-888-492-8847 and mentioning G-SCAL as the group/corporate number.
Or By going online to Hyatt.com (link is below as well) and entering reservation using G-SCAL as the group/corporate number.

[Online Booking Link](#)

Aloft Columbia Downtown Hotel

823 Lady Street, Columbia, SC 29201

\$149 per night.

Reservation room block ends 04/02/25 unless full earlier. Very limited space available so make reservations early.

Reservations can be made directly on ResLink through the link below. Additionally, reservations can also be made by emailing danette.palmer@aloftcolumbiadowntown.com or calling (803) 445-1900 and referencing # M-UKCDZTO

[Online Booking Link](#)





OUTDOOR ADVENTURE

*Adventure awaits at camp!
Who's ready to explore?*

CAMPING

LAKE

TRAILS

PO Box 4561, Irmo SC 29063 | scala@scassistedliving.org
+803-851-6308 | www.scassistedliving.org