



Spring Conference & Trade Expo

Gather Around the Campfire: Fireside Chats for Senior Living Solutions

April 30, 2025



7:15-8:30 am	Registration & Breakfast
8:00 - 10:00 am 2 ceu's	Welcome to the opening session! Navigating the Legal Trail: Current Topics and Best Practices-Spencer Gill and Ashley Heslop, Hall Booth Smith, P.C. <i>Join our group hike led by Senior Living Counselors as we explore the rugged terrain of legal claims and litigation. Discover ways how to chart your course through current hot topics and equip yourself with the gear to minimize claims.</i>
All sessions are in Ballroom A	
10:00-10:15 am	Break
10:15-11:45 am 1.5 ceu's	Happy Trails with Adaptive Leadership: Mindfully Moving Mountains to Lead Your Team- Mike Schonberg, vCare Hospice <i>Pack your duffle and prepare for an exhilarating journey through the uncertain terrain of Adaptive Leadership! This dynamic session provides essential leadership gear you can implement right away in both your communities and at home. The Adaptive Leadership trail is not for the faint of heart, so saddle up and let's ride!</i>
11:45 am- 12:45 pm 1 ceu CE Broker (no ceu's for NAB)	Gather 'Round the Campfire: Lunch and Legislative Updates-Susan Bowling, McGuireWoods Consulting <i>Join us around the campfire as our lobbying and consulting firm pitches in for a deep dive into the current landscape of legislation affecting our industry. We'll shed light on essential updates and navigate through the trails of new policies impacting senior living.</i>
12:45 - 2:15 pm 1.5 ceu's	Quest for Compliance: Clearing the Smoke on Violations- JoMonica Taylor, Community Services Section, S.C. Department of Public Health <i>Join us for an enlightening expedition with DPH as we explore the top violations encountered during inspections in the wild terrain of our industry. We'll also share vital organizational & operational updates, along with navigating the regulatory trails that impact our community. We invite all campers to submit their burning questions in advance-let's clear the smoke & shed light on any uncertainties you may have! Let's turn this gathering into a treasure hunt for knowledge and clarity!</i>
2:15- 3:15 pm 1 ceu	Fueling Safe and Compliant Campsites: DPH Fire & Life Safety - Todd McAlhany, Fire & Life Safety Section, S.C. Department of Public Health <i>Gear up to navigate through the wilderness of regulatory changes and fire safety codes! Join us as we embark on a journey through the latest updates that impact our community. We'll also take a guided tour through the top 5 citations that are popping up like wildflowers during inspections. Let's explore the essential tools and insights for keeping our community safe and sound, ensuring every campsite is prepared for the challenges that lie ahead!</i>
3:15 - 3:30 pm	Break
3:30- 5:30 pm 2 ceu's	Active Shooter & WorkPlace Violence - Wayne Freeman, Captain, SLED Active Shooter Training Unit <i>This course equips participants with essential knowledge about current trends in Active Shooter incidents. It teaches them appropriate actions to increase their chances of survival and provides practical guidance on using basic medical equipment to save lives. This life-saving training can be applied in both the workplace and everyday life.</i>

Total Hours for the day: SC LLR/CE Broker- 9

NAB- 8



Spring Conference & Trade Expo

Gather Around the Campfire: Fireside Chats for Senior Living Solutions

May 1, 2025



8:00-9:30 am

Breakfast

8:30 am-12:15 pm

Exhibitor Registration & Trade Expo set up- Exhibit Hall

8:00 - 10:00 am

Camping Out On Service Excellence: 10 Essential Trail Markers- John Furnell, KeyPoint Training

2 ceu's

All sessions are in Ballroom A/B

Join us around the campfire as we delve into the 10 essential keys that will empower leaders and their teams to pitch their tents firmly on the principles of service excellence. Each key serves as a tool in our service survival kit, offering practical and impactful strategies that can lead to a flourishing community where excellence is not just a goal but a way of life. Prepare to navigate the wilderness of daily interactions with renewed enthusiasm and commitment!

10:00-11:00 am

Careforce Report: To Stay at the Campsite or Venture Into the Wild? - Amanda Maleche, KARE

1 ceu

Join us by the campfire as we embark on a journey designed for senior care leaders! This session will illuminate the pathways of caregiver motivations, equipping our leaders with the essential tools and insights needed to nurture a thriving community.

KARE's Careforce Report, "Should I Stay, or Should I Go?" captures insights from over 3,000 licensed caregivers on the critical factors shaping the future of the senior care workforce. Despite the strong vocational commitment of caregivers, a significant 14% are preparing to exit the field. The study pinpoints low pay (28%) burnout (9%), & other key motivations behind turnover. Wage concerns have intensified, especially as 64% reported declining or flat compensation since COVID-19, further impacting satisfaction.

11:00 am -12:30 pm

Searching for the right route to get to our destination- Denise Kish,

1.5 ceu's

Using situational leadership - understand how becoming a student of your employee can bring about engagement for your vision/mission and expectations. As leaders, we need to motivate people to belong to the team and that their efforts are worthy. During this session we will discuss the path of an engaged employee; understand styles of leadership to use based on your knowledge of the employee; and discuss our skills for directive and supportive behavior

12:30 - 3:30 pm

Lunch & Trade Expo Open- Exhibit Hall (downstairs)

2.5 ceu's-CE Broker (no ceu's for NAB)

Be sure to get cards signed by exhibitors and return to SCALA for ceu's for SC. Raffle prizes will begin around 3:00 pm

3:30-5:30 pm

Closing Session: Rest Stop Retreat: Finding Your Inner Compass for Self-Care and Compassion- Dr. Macie P. Smith, Diversified Training Consultants

2 ceu's

Join us at our "campground" for an enlightening session designed to help you navigate the great outdoors of self-care, ensuring that your physical, mental, and emotional health are well-tended. Just as every camper needs essential gear, you'll explore a toolkit filled with self-care techniques, from mindfulness practices that help you find peace around the campfire to stress management strategies that keep the wilderness of life from overwhelming you. Discover how regular maintenance of your mental and emotional "equipment" can enhance your overall well-being and fortify your resilience against the challenges of life. So pack your bags and prepare to venture into a landscape of well-being.

5:30 pm

Conference Conclusion- participants leave with ceu form that serves as certificate

Total Hours for the day:

SC LLR/CE Broker- 9

NAB- 7