



# 2025 CONTINUING EDUCATION

**SCHEDULE OF CLASSES  
MAY-JUNE 2025**

## **THE SOUTH CAROLINA ASSISTED LIVING ASSOCIATION**

### **CEU HOURS- NAB OR CE BROKER**

Education for in-person trainings are approved by the SC Board of LTHC Administrators for CRCFA & NHA hours. Live webinars are approved for NAB hours and SCALA will enter all hours into the CE Broker database or NAB registry.

### **NETWORKING**

Trainings provide staff the opportunity to engage in conversations, exchange ideas with professionals who share similar interests, and build partnerships with other industry leaders

### **LEARNING**

Continuously educating staff ensures they are current with industry trends, technologies, and best practices. This helps them remain competitive and effective in their roles.



Our mission is to enhance the quality of life for your residents. A well-trained and knowledgeable staff ensures that their needs are met. We conduct workshops that empower you to make a positive impact on residents' lives while adhering to state regulations. These seminars are held across the state, providing an avenue for you to connect with professionals in your community. By fostering relationships, you increase the likelihood of finding potential collaborators or partners and developing a robust support system that can be invaluable in the long-term care industry.

### **CONTACT US**

 803-851-6308

 [www.scassistedliving.org](http://www.scassistedliving.org)

 [scala@scassistedliving.org](mailto:scala@scassistedliving.org)



# CONTINUING EDUCATION INFORMATION



## **CEU Approval Information & Process:**

Ceu's will be submitted for approval by the South Carolina Board of Licensed Health Care Administrators (SC BLTHCA) through CE Broker for continuing education credit for both CRCFA and NHA licenses for the in-person trainings. Live webinar trainings will be counted as in-person CEU's and are approved by NA. SCALA will enter all attendee hours in the CE Broker database as required by the Board of LTHCA, or NAB, provided that the correct information, such as name and license number, is provided to SCALA. Participants will receive a certificate at the end of each class or webinar, either in person or via email, to show proof of attendance. If you do not have an NAB registry number, but want to use the hours for your South Carolina license in CE broker, you will have to upload your certificate in CE broker for the webinars.

## **Accessing the live webinars: Accessing the live webinars requires that your cameras be on to receive CEUs. This is a requirement from NAB, and if they're providing in-person training hours, you must be interactive and have your cameras on.**

Webinars will be hosted on Zoom. Three days before the scheduled webinar, you'll receive an email from SCALA with the link and any access codes required for signing in. When the class starts, log in, and your name will be displayed, which is how we record attendance. We request you have your video on as proof of participation but have the controls to mute yourself or stop video as needed. If you don't receive the access information by the day before the CEU class, please contact the office as soon as possible so we can send it to you. Please do not wait until the morning of the webinar, as it's usually very busy, and we might not see your request before the class begins.

## **Education Policy**

You are required to participate on the live webinar or the in-person class by remaining in the session the full time. This is in compliance with the Board of Long Term Health Care Administrators rules. You must participate on time in live webinars or you will not receive CE credit for the remaining time nor will you receive a refund for the class or credit to take another class. It is your responsibility to plan to stay involved for the entire allotted time for the seminar. No exceptions for any reason will be made. Partial credits are not given. Please be sure to keep your certificate where you can locate it. We receive many requests for copies of misplaced certificates and there is a fee for reissuing a certificate.

## **REQUEST FOR REPLACEMENT CERTIFICATE**

## **JOIN SCALA to save \$\$ throughout the year.**

SCALA members enjoy exclusive discounts on all seminars and conference registrations. Beyond these cost-saving benefits, members gain access to valuable resources and support for their communities. These include informative forms and resources, newsletters, free job advertising, regular updates on legislative and regulatory matters, and numerous networking opportunities. All members are prominently featured on our website and in the SCALA Membership Directory. For more information about membership, visit our website at [www.scassistedliving.org](http://www.scassistedliving.org).

## **SCALA MEMBERSHIP APPLICATION**

## LIVE WEBINARS (NAB APPROVED)

### Regulatory Rundown: A Fast-Track Webinar on R 61-84

*This webinar is specifically designed for administrators & staff working in the assisted living sector, providing crucial insights into the SC regulations outlined in R 61-84. Participants will explore key aspects such as definitions, enforcement, & detailed regulatory requirements for assisted living facilities. Topics will include policies & procedures, staff training, resident records management, admission & retention processes, as well as resident care services & rights. Session also addresses important health protocols, including physicals & TB screenings, medication management, dining services, emergency protocols, disaster preparedness, infection control, & quality assurance. A strong emphasis will be placed on the importance of documentation & strategies for effective survey preparedness.*

**Presenter:** Greg Thompson, Premier Senior Living

**Schedule:** 9 am-1 pm

**Ceu Info:** 4 Hours CE credit APPROVED by NAB

**Dates/Location:** June 4- Zoom live webinar

**Fee: Member:** \$ 70 each **Non-Member:** \$ 125 each  
**Register less than 5 days before class add \$25 late fee**

### Seize the Day: Last Chance CEUs for Senior Living Professionals

*Over two days, we'll cover a wide range of topics, each day lasting five hours. You can choose to attend one or both days. The full agenda, including a list of presentations, will be available in February. We're considering topics such as senior living marketing, social media, litigation and legal matters, mental health, diet and wellness, end-of-life care, staff retention and recruitment, dining, and more! Stay tuned for the agenda, which will be released soon!*

**Presenters:** various

**Schedule:** 10 am-4 pm daily, lunch break 12-1 pm

**Ceu Info:** 5 CE Hours each day (10 CE for both days)  
SUBMITTED FOR APPROVAL by NAB

**Dates/Location:** June 25-26- Zoom live webinar

**Fees: Both days: Member:** \$ 180 each **Non-Member:** \$ 300  
**One day: Member:** \$ 90 each **Non-Member:** \$ 150

**YOU MUST REGISTER BY JUNE 20 FOR THIS EVENT. NO EXCEPTIONS.**

## IN-PERSON TRAINING OPPORTUNITIES

### OSHA Odyssey: Your Path to Workplace Safety

*Bloodborne Pathogens, Tuberculosis, Hazard Communication, Ergonomics, Workplace Violence, Emergency Action Plan*

**Presenter:** Izetta Nelson, OSHA Safety and Health Training Coordinator

**Schedule:** 9 am-4 pm, Breakfast included, Lunch break on your own- 12-1 pm

**Details:** 6 Hours CE credit

**Dates/Location:** May 20- Hampton Inn Columbia I-26/Harbison, 101 Woodcross Dr, Columbia, 29212

**Fee: Member:** \$ 100 each **Non-Member:** \$ 175 each  
**Register less than 5 days before class add \$25 late fee**

### Confident Presentation And Sales Skills

*So you've been asked to present at a major corporate or community event, or perhaps you have to present to your peers at work. Whatever the case, fear of public speaking should not hold you back from becoming the professional you need to be. This training is designed to help you no matter where you are on the map. Super-nervous or seasoned pro, this class will help you craft informative, engaging, and relevant presentations that are sure to increase your personal confidence, attract interest in your facilities and communities and drive sales.*

**Presenter:** John Furnell, KeyPoint Training

**Schedule:** 9 am-4 pm, Breakfast included, Lunch break on your own- 12-1 pm

**Ceu Info:** 6 Hours CE credit CE Broker/BLTHCA

**Dates/Location:** June 11- Hilton Garden Inn Columbia/Harbison, 434 Columbiana Dr, Columbia 29212

**Fee: Member:** \$ 100 each **Non-Member:** \$ 175 each  
**Register less than 5 days before class add \$25 late fee**



# 2025 CONTINUING EDUCATION & WEBINAR REGISTRATION

PO Box 4561, Irmo SC 29063

Ph: (803) 851-6308

Fax: (803) 753-9296

[www.scassistedliving.org](http://www.scassistedliving.org)

[SCALA@scassistedliving.org](mailto:SCALA@scassistedliving.org)

**IMPORTANT INFO, PLEASE READ:** Make check payable to SCALA & mail to: PO Box 4561, Irmo, SC 29063. You may fax your form to (803) 753-9296 if paying by credit card or email to [SCALA@scassistedliving.org](mailto:SCALA@scassistedliving.org). Receipt will be emailed to you for credit card payments. Payment must accompany registration form. Please complete ALL info in case we need to contact you regarding seminar changes & please print information clearly.

**IF REGISTERING FOR WEBINARS, YOU WILL RECEIVE ACCESS INFO VIA EMAIL 3 DAYS PRIOR TO THE EVENT.**

**Cancellation Policy:** Refunds/credit not given if you miss seminars or webinars. No cancellations less than 5 days prior to class. **\$25 processing fee for cancellation refunds. MUST REGISTER 5 DAYS PRIOR TO CLASSES or \$25 LATE FEE APPLIES. Duplicate form as needed.**

Company/Community (leave blank if none) \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

## PROGRAMS/WEBINARS REGISTERING FOR:

1. Seminar Name \_\_\_\_\_ Class Date(s) Attending \_\_\_\_\_

Attendee Name (s) PRINT \_\_\_\_\_ License # (NAB for webinars) \_\_\_\_\_ FEE \_\_\_\_\_ Contact Email (also for webinar access) \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

2. Seminar Name \_\_\_\_\_ Class Date(s) Attending \_\_\_\_\_

Attendee Name (s) PRINT \_\_\_\_\_ License # (NAB for webinars) \_\_\_\_\_ FEE \_\_\_\_\_ Contact Email (also for webinar access) \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

3. Seminar Name \_\_\_\_\_ Class Date(s) Attending \_\_\_\_\_

Attendee Name (s) PRINT \_\_\_\_\_ License # (NAB for webinars) \_\_\_\_\_ FEE \_\_\_\_\_ Contact Email (also for webinar access) \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

**PAYMENT INFORMATION:** Total Amount Due: \$ \_\_\_\_\_ ☐ Check enclosed ☐ PayPal ☐ VISA/Master/Disc/  
American Exp

Name on Card \_\_\_\_\_

Email receipt to \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Approval Signature \_\_\_\_\_



**Email registration to:**  
**[SCALA@scassistedliving.org](mailto:SCALA@scassistedliving.org)**  
**Fax : 803-753-9296**  
**Mail to: SCALA, PO Box**  
**4561, Irmo, SC 29063**



## Full Day Class Agenda

8:30-9:00 AM- REGISTRATION & BREAKFAST

9:00-10:30 AM- SESSION BEGINS

10:30-10:45 AM- BREAK

10:45AM-12:15 PM- SESSION CONTINUES

12:15-1:00 PM- LUNCH

1:00-2:30 PM- AFTERNOON SESSION BEGINS

2:30-2:45 PM- BREAK

2:45-4:15 PM- SESSION CONTINUES

4:15-4:30 PM- CLOSING / Q&A

## Webinar Agenda

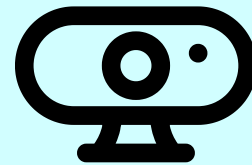
9:00-11:00 AM- SESSION BEGINS

11:00-11:15 AM- BREAK

11:15 AM-1:15 PM- SESSION CONTINUES

1:15 PM- CLOSING / Q&A

**CAMERAS MUST BE ON FOR LIVE WEBINARS TO  
RECEIVE CREDIT.**



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2025 Fall Convention &  
Trade show  
**October 1-3, 2025**



**Save the date.**



*Wild Dunes Resort  
Isle of Palms, SC*

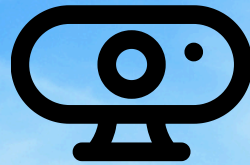




# LAST CHANCE CEU'S FOR SENIOR LIVING PROFESSIONALS

June 25-26, 2025

Live webinar via Zoom



*Camera's required for  
attendance.*

## Fees:

Both days:	Member: \$ 180 each	Non-Member: \$ 300
One day:	Member: \$ 90 each	Non-Member: \$ 150

**Registration must be received by June 20.**

*5 or 10 Ceu's*







# SEIZE THE DAY: LAST CHANCE CEUS FOR SENIOR LIVING PROFESSIONALS

June 25-26, 2025

## EVENT AGENDA

**25 JUNE 2025**

**10:00 AM – 4:15 PM**

**10:00–11:00  
AM**

**Opening Session: Hot Topics & Best Practices in Litigation - Spencer Gill and Ashley Heslop, Hall Booth Smith, P.C.** *Interactive discussion with experienced Senior Living counsel on how to navigate legal claims and litigation, current hot topics, and best practices to minimize claims.*

**11:00 AM –  
12:00 PM**

**Menu at the Root of Cost Control- Carly Kirkman MS, RD, LDN, Gordon Food Service.** *Senior living and healthcare foodservice leaders know cost control is critical, and your menu is key! This session explores how food choices, labor needs, prep time and equipment impact your budget. Learn four menu-driven cost-control strategies and actionable tasks for successful cost management.*

**12:00 PM**

Lunch

**1:00–2:00 PM**

**Care Transition: Building A Collaborative Culture to Improve Resident Care- Dr. Edwina Jackson, NHC HomeCare and Impact C&C LLC.** *Residents in assisted living facilities face chronic illness and disability, making them vulnerable to severe illness, infections, and the need for multiple healthcare providers. Transitioning between settings disrupts communication and coordination, leading to care gaps and adverse outcomes. Multidimensional models and strategies aim to improve transitional care practices in assisted living facilities, enhancing resident care.*

**2:00–3:00 PM**

**Empowering South Carolina Assisted Living: Technology for Smarter Care and Compliance - Loren Odom, ECP.** *South Carolina's assisted living regulations can be complex, but the right technology makes compliance easier and care delivery more efficient. This session explores how electronic documentation and medication systems simplify regulatory adherence, improve staff workflows, and enhance resident outcomes. Learn how to leverage these tools to meet state requirements while delivering better outcomes for residents.*

**3:00–3:15 PM**

Break

**3:15–4:15 PM**

**Legislative Roundup 2025: Insights, Outcomes, and Future Directions. Susan Bowling, McGuireWoods Consulting, LLC.** *Join us for an engaging update as we dive into the crucial events and activities of the recent legislative session. This year-end roundup will provide a comprehensive review of key legislative developments, highlighting significant bills that passed, those that were stalled, and the overall impact on our communities and stakeholders.*

**4:15 PM**

Closing for the day.



## SEIZE THE DAY: LAST CHANCE CEUS FOR SENIOR LIVING PROFESSIONALS

June 25-26, 2025

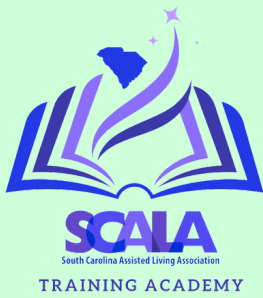
# EVENT AGENDA

**26 JUNE 2025**

**10:00 AM – 4:15 PM**

<b>10:00–11:00 AM</b>	<b>Senior Living Marketing 101: Understanding Your Target Audiences. Jess Knobbe &amp; Kenzie Hoppes, Senior Care Finder.</b> <i>Gain valuable insights into today's senior living audience with expertise from Senior Care Finder. Leveraging data gathered from millions of daily consumer actions, we will share how to identify key audience segments, analyze consumer behavior, and craft marketing strategies that resonate with both seniors. We will help you create a strategy to stand apart in today's competitive market.</i>
<b>11:00 AM – 12:00 PM</b>	<b>Protecting our Seniors through Public Relations and Crisis Management- Erin Stinner &amp; Josie Schultz, A to Z Communications.</b> <i>This webinar shares strategies for managing public relations &amp; crisis situations. Learn how to handle sensitive issues like medical emergencies, complaints, and negative press while ensuring transparency and trust. Discover how to create an effective crisis communication plan, use media relations to protect your brand, &amp; manage public perception. Explore proactive vs. reactive communication strategies to navigate crises effectively &amp; safeguard your community's reputation.</i>
<b>12:00 PM</b>	Lunch
<b>1:00–2:00 PM</b>	<b>Whole Foods for Whole Health. Helen Pridmore, Functional Wellness.</b> <i>A presentation on Whole Foods &amp; how it can completely transform your life. Whether you're struggling with fatigue, inflammation, weight loss resistance, or an autoimmune condition, what you eat &amp; how you move can be the key to achieving true healing. This session focuses on improving your own healthcare &amp; self-care by emphasizing the importance of what you put in &amp; what you take out. It's beneficial for both caregivers and residents in assisted living facilities.</i>
<b>2:00–3:00 PM</b>	<b>Leadership Foundations: Empowering Tomorrow's Leaders, Denise Kish.</b> <i>Are you ready to embark on a transformative journey that will enhance your leadership skills and elevate your potential? This session serves as the gateway to the Aspire Leadership Academy-a comprehensive program designed to cultivate effective, dynamic leaders who can inspire and drive change in their organizations and communities.</i>
<b>3:00–3:15 PM</b>	Break
<b>3:15–4:15 PM</b>	<b>Knowing the Differences: Service Dogs Vs Therapy Dogs Vs Facility Dogs. Melissa Yetter, The Service Dog Institute.</b> <i>This class is designed to educate participants on the key differences between service dogs, therapy dogs, and facility dogs, as well as their roles, training requirements, and legal distinctions. Whether you're considering getting a dog for a specific need or simply want to learn more about these specialized animals, this class will provide you with a clear understanding of their roles.</i>
<b>4:15 PM</b>	Closing





# SEIZE THE DAY: LAST CHANCE CEUS FOR SENIOR LIVING PROFESSIONALS WEBINAR REGISTRATION

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**For this webinar, YOU WILL RECEIVE ACCESS INFO VIA EMAIL 3 DAYS PRIOR TO THE EVENT.**

**Cancellation Policy:** Refunds/credit not given if you miss seminars or webinars. No cancellations less than 5 days prior to class. **\$25 processing fee for cancellation refunds.**

**YOU MUST REGISTER FOR THIS CLASS BY JUNE 20 TO BE INCLUDED. NO EXCEPTIONS.**

Company/Community (leave blank if none) \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Registering For: ☐ BOTH DAYS. ☐ JUNE 25 ONLY ☐ JUNE 26 ONLY

Attendee Name (s) PRINT	NAB License # or N/A	FEE	Contact Email FOR WEBINAR ACCESS
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____

## REGISTRATION FEES:

**Both days: Member: \$ 180 each**

**Non-Member: \$ 300**

**One day: Member: \$ 90 each**

**Non-Member: \$ 150**

## PAYMENT INFO:

☐ PayPal ☐ VISA/Master/Disc/American Exp. ☐ Check

Name on Card \_\_\_\_\_

Email receipt to \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Approval Signature \_\_\_\_\_

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