



Holiday Meeting & VENDOR EXPO

JOIN US FOR THE ANNUAL MEETING! BOARD
OF DIRECTORS ELECTIONS WILL TAKE PLACE.

	DECEMBER	
TUESDAY	2	9 AM-4:30 PM

HILTON GARDEN INN COLUMBIA/HARBISON
434 COLUMBIANA DRIVE, COLUMBIA 29212



DETAILS: Dec. 2, 2025, 9 a.m. - 4:30 p.m. at the Hilton Garden Inn, Columbia/Harbison, 434 Columbiana Drive, Columbia SC 29212

CEU INFORMATION: 6 ceu's will be submitted for approval from NAB

FEES: *Includes breakfast & lunch.*

Members-- \$110 first, \$90 each additional- same company, facility member

Non-Members: \$185 each, \$155 each additional- same company

Late registrations after Nov. 18 add \$25 (Registrations NOT accepted after Nov. 26)

Company or Community Name: _____

Address: _____

City/State/Zip: _____

Tel: (_____) _____ Email: _____

Attendee (s) Name:

NAB License #:

Fee:

_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____

Total Due \$ _____

PAYMENT INFORMATION:

☐ Check for \$ _____ enclosed or ☐ Charge \$ _____ to my Visa/MasterCard/Discover/Am Exp

_____, Exp. _____

Name on Card _____

Signature: _____ Date _____

Please complete the registration form &
return with payment to:

SCALA

PO Box 4561, Irmo, SC 29063

Fax: (803) 753-9296 or Email to:

SCALA@scassistedliving.org



Annual Meeting Sponsorships

Gold:

- trade show table in prime location (4 reps allowed)
- Half-page ad in the winter program .
- Logo (large) Recognition as Gold Sponsor in the Conference Program and on communications (email, social media, newsletter)
- Recognition on sign as lunch sponsor
- 2 mentions on social media
- Gold sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance

Silver:

- 1 trade show booth in good location (3 reps allowed)
- Quarter-page ad in the winter program .
- Logo (medium) Recognition as Silver Sponsor in the Conference Program And communications (email, social media, newsletter).
- Recognition on sign as breakfast sponsor
- 1 mention on social media
- Silver sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance

Bronze:

- 1 trade show booth in good location (2 reps allowed)
- Business card ad in the winter program .
- Logo (small) Recognition as Bronze Sponsor in the Conference Program And communications (email, social media, newsletter).
- Recognition on sign as break sponsor
- Bronze sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance



Agenda

Full Agenda available soon.

The planned topics and invited presenters will include:

- DPH Updates
- Fire & Life Safety
- Ombudsman's Office updates
- Legislative update
- Board of Long Term Healthcare Administrators
- Department of Mental Health
- Disability Rights of SC: Protection & Advocacy
- Other regulatory agencies
- Board of Directors elections

Membership

MEMBERSHIP DUES for 2026 are due on December 31st. Please ensure that you submit your membership application or request an invoice if necessary. Dues must be paid to run for the Board of Directors.

Vendor Expo Registration

AGENDA for Vendors exhibiting:

9:30 am-11:30 am Registration & Expo Set Up
11:30 am-12:30 pm Vendor Networking Expo
12:30-1:30 pm Lunch with attendees
After 1:30 pm Vendors break down.

TABLE ONLY —NO SPONSORSHIP:

Member- \$300 Non-member- \$600

VENDOR Sponsorship/Booth Packages:

GOLD- Member- \$1,500 Non-member- \$2,000
SILVER- Member- \$1,200 Non-member- \$1,700
BRONZE- Member- \$ 800 Non-member- \$1,300

Details:

- Only 15 expo table spaces available.
- Decorate your booth in winter holiday or Christmas theme!
- Give-a-way/door prize (encouraged)
- Additional booth reps-\$70 each

All vendors receive:

- Attendee list w/ contact info day of event
- Buffet lunch for 2 reps w/ attendees
- 6 ft skirted exhibit table
- All vendors will be listed in program.

Sponsors receive in addition to above:

- Advance attendee list before event
- Recognition in promo materials & sponsor logo will be sponsor event sign

Sponsor Level: ☐ Gold: \$ 1500/\$2000 ☐ Silver: \$1200/\$1700 ☐ Bronze: \$800/\$1300

Expo Table Only: ☐ \$300/\$600

Company Name: _____

Booth reps (max of 2):

☐ Extra booth reps- \$70 each (max of 2 extra) no more than 4 booth reps at a table.

Phone: _(_____) _____ Email: _____

Primary Contact: _____

Company description: _____

PAYMENT INFO: Total Amount Due: _____

☐ Check Enclosed (payable to SCALA) ☐ Visa, M/C , AMEX, Discover ☐ Quickbooks Invoice

Card #: _____ Expiration Date: _____

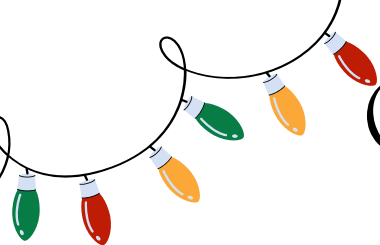
Name on Card: _____

Email for receipt: _____

Submit payment & registration to:

SCALA, PO Box 4561, Irmo SC 29063

Email to: SCALA@scassistedliving.org or fax to 803-753-9296



General Information



Location of Winter Holiday Meeting:

Hilton Garden Inn,
Columbia/Harbison, 434
Columbiana Drive, Columbia
SC 29212

When is the Vendor Expo set-up and when is it open?

Registration and setup will be held from 9:15 - 11:30 AM on Tuesday, December 2.

The Vendor Expo will open its doors to visitors at 11:30 AM and will remain open until 12:30 PM.

Subsequently, both vendors and attendees will have the opportunity to partake in a lunch together from 12:30 PM to 1:30 PM. Vendors are requested to remove their exhibits after 1:30 PM.

Size of the event:

We will welcome about 75 attendees and due to the small location of the meeting we only allow space for 15 exhibits. This is a smaller more intimate event than usual conferences.

Who will be there?

Long-term care professionals representing assisted living communities, skilled nursing facilities, and other healthcare entities will be present. These professionals include facility administrators, nurse managers, department heads, owners, operators, regional directors, and other senior staff members –the decision-making team members.

Theme to decorate for the expo?

To make the event enjoyable and festive, vendors are encouraged to decorate their booths with a holiday, winter, or Christmas theme.

Booth Assignment?

Booth assignments are determined by sponsorship level, membership duration, and the date registration and payment are received. Only sponsors will be responsible for selecting their booth space. Please note that booth reservations can only be accepted and confirmed upon payment.

Any incentives to encourage attendees to attend the show?

Attendees are awarded CE credit for visiting every booth and having their card initialed or stamped by each exhibitor.

Door Prizes

We encourage exhibitors to bring a door prize to be raffled at the end of the trade exposition. This initiative will help increase your company's visibility to the attendees.

List of attendees:

Attendee lists will be distributed in your registration packet on December 2nd. **Only Sponsors will receive the list in advance.** A final Excel file will be distributed after the expo.

Non-Exhibiting Vendors:

Non- exhibiting vendors are not allowed in the expo area. Sharing of space is also strictly prohibited.