



SCALA

SENIOR

Care Summit

ABOUT US

SCALA is the leading voice for senior living in South Carolina. For over 30 years, we have been the premier partner for long-term care professionals, dedicated to redefining the aging experience through advocacy, innovation, and world-class development. We believe that exceptional resident quality of life begins with a highly informed, confident staff. Our statewide programs go beyond regulatory compliance—they turn industry challenges into operational excellence by providing a vital platform for you to collaborate with peers, build a local support system, and lead with excellence in an ever-evolving field.

Fees: Both days: Member: \$ 185 each Non-Member: \$ 300
One day: Member: \$ 95 each Non-Member: \$ 155

Last chance cen's before the end of June.



5 or 10 Cen's

Registration must be received by June 19.

SCALA SENIOR CARE SUMMIT

June 23-24, 2026

JUNE 23,

2026



10:00-11:00 AM

Opening Session: The One Thing You Wish You Knew Sooner. *Oleg Lougheed, Moments Worth Remembering.* In this session will explore the one thing that can transform the way we live and connect with others: understanding the impact we have on those around us. Weather, impersonal relationships, work, environments, or casual encounters, the effect of our words, actions and presence is for greater than we often realize.

11:00 AM-12:00 PM

Emotional Intelligence in Leadership. *Denise Kish.* This session explores the role emotional intelligence plays in effective leadership and healthy organizational culture. Participants will learn how self-awareness, self-regulation, empathy, and relational communication influence leadership effectiveness. Through reflection and practical tools, leaders will understand how they can manage emotions wisely, understand the perspectives of others, and respond in ways that build trust and strengthen teams. EQ helps us lead with clarity, humility, and relational influence.

12:00 PM

Lunch

1:00-2:00 PM

Beyond Fall Detection: Moving Assisted Living From Reactive Response To Proactive Safety. *Avery Piantedosi-Petrovski, LifeKnight, Inc.* Assisted living communities are facing growing pressure to minimize falls and respond swiftly to emergencies. This session aims to help you identify gaps in traditional fall response and emergency workflows, understand the distinction between reactive and proactive safety approaches, recognize the impact of rapid response times on resident outcomes, staff efficiency, and overall quality of life, and apply best practices for seamlessly integrating safety improvements into daily operations. By doing so, you can reduce risk exposure while maintaining resident dignity and enhancing their quality of life.

2:00-3:00 PM

Ready, Set, Respond! Emergency Preparedness At The Front Desk And Beyond. *Ryan Mills, Accushield.* Join us for an essential session on emergency preparedness in senior living communities. We'll evaluate current security protocols and identify common vulnerabilities that could compromise resident safety. We'll develop strategies to effectively respond to emergencies while maintaining a welcoming environment. Additionally, we'll design security drills that prepare staff without causing unnecessary stress to the residents.

3:00-3:15 PM

Break

3:15-4:15 PM

2026 Legislative Wrap-Up: The Good, The Bad, and The Next. *With Susan Bowling, McGuireWoods Consulting, LLC*

The dust has settled on the 2026 session—now it's time to make sense of it. Join us for a fast-paced deep dive into the session's most critical moments. From major legislative breakthroughs to the high-profile bills that stalled at the finish line, Susan Bowling provides the essential context you need to navigate the new policy environment.

4:15 PM

Closing for the day.

SCALA SENIOR CARE SUMMIT

June 23-24, 2026



JUNE 24,
2026

10:00-11:00 AM

Hot Topics & Best Practices in Litigation - *Spencer Gill and Ashley Heslop, Hall Booth Smith, P.C.*
Engage in an interactive discussion with seasoned Senior Living counsel to explore strategies for navigating legal claims and litigation, stay updated on current hot topics, and discover best practices to minimize the risk of claims.

11:00 AM - 12:00 PM

From Invisible to Indispensable: How Senior Living Communities Use Narrative to Build Trust, Fill Beds, and Keep Great People— *Jamie Preston, The Story Society.* In a sea of "star ratings" and generic brochures, how does your community actually stand out? Join The Story Society for an intensive one-hour session on Narrative Architecture. We're moving past traditional marketing to show you how to build a "Narrative DNA" that builds immediate trust with families, fills beds, and keeps your best caregivers from leaving. This is not a session about producing videos or running marketing campaigns. It is a strategic conversation about how the stories a community tells — and fails to tell — shape every outcome that matters to an administrator. Participants will leave with a new lens for evaluating their community's narrative health and concrete first steps for building what The Story Society calls a community's Narrative DNA. Don't just list your amenities—lead with your legacy.

12:00 PM

Lunch

1:00-2:00 PM

The Modern Move-In: Transforming Senior Living Admissions for a Better First Day.

Loren Odom, ECP. First impressions matter, and in senior living the move-in experience sets the tone for residence, families, and staff. The too often outdated or siloed processes, create delays, compliance risk, and frustrating handoffs between departments. In the session, will explore how senior living operators are modernizing the move-in process using digital workflow that ensure regulatory readiness, reduced paperwork and make transition smoother across teams. Learn how automation is reducing the time it takes to get resonance moved in while improving team coordination and making day one smoother for everyone involved.

2:00-3:00 PM

Better Medication Conversations Start Here: Why Senior Living Teams Should Be Talking About PGx Texting. *Dr. Troy Veale, CEO and Lauren Bopp, M.S., PHD Laboratory.* In senior living communities, medication discussions are rarely simple. Residents may be managing heart disease, diabetes, depression, pain, or neurological conditions—often with multiple prescriptions at once. For sales professionals, providers, and caregivers, these medication conversations are not just clinical—they are foundational to trust. Families want reassurance. Residents want clarity. Providers want safer outcomes. This is where pharmacogenetic (PGx) testing is beginning to reshape conversations.

3:00-3:15 PM

Break

3:15-4:15 PM

Changing Landscape: Proposed Changes for Administrators & Association Updates. *Melody Bailey, SCALA CEO.* Updates on pending regulatory changes within the Board of Long Term Health Care Administrators that may impact licensure & compliance. Simultaneously, we are thrilled to unveil our newly redesigned website, which features enhanced tools specifically curated for our members—including more robust resource library and other association updates

4:15 PM

Closing.



June 23-24,
2026

Senior Care Summit

Make check payable to SCALA & mail to: PO Box 4561, Irmo, SC 29063. You may fax your form to (803) 753-9296 if paying by credit card or email to SCALA@scassistedliving.org. Receipt will be emailed to you for credit card payments. Payment must accompany registration form. Please complete ALL info in case we need to contact you regarding seminar changes & please print information clearly.

For this webinar, YOU WILL RECEIVE ACCESS INFO VIA EMAIL 3 DAYS PRIOR TO THE EVENT.

Cancellation Policy: Refunds/credit not given if you miss seminars or webinars. No cancellations less than 5 days prior to class. **\$25 processing fee for cancellation refunds.**

YOU MUST REGISTER FOR THIS CLASS BY JUNE 19 TO BE INCLUDED. NO EXCEPTIONS.

Company/Community (leave blank if none) _____

Contact Email _____ Phone (_____) _____ - _____

Registering For: BOTH DAYS. JUNE 23 ONLY JUNE 24 ONLY

Attendee Name (s) PRINT	NAB License # or N/A	FEE	Contact Email FOR WEBINAR ACCESS
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____

REGISTRATION FEES:

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PAYMENT INFO:

PayPal VISA/Master/Disc/American Exp. Check

Name on Card _____

Email receipt to _____

Card # _____ Exp Date _____

Approval Signature _____

Email registration to:
SCALA@scassistedliving.org
Fax : 803-753-9296
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Irmo, SC 29063

