

Partner With SCALA in 2027



Most assisted living communities in South Carolina make their purchases independently, which means reaching out to administrators individually. However, SCALA serves as a unified platform to connect with them collectively—the owners, corporate directors, and administrators who sign the contracts—through the association they have relied on since 1967.

BEST VALUE · FIVE AVAILABLE

Premier Partner — \$4,800 for the year

Membership, your logo on our homepage all year as a premier partner, two newsletter banners, one email to our full list, one sponsored webinar, and a full page in the Membership Resource Guide. Premier partners also get first pick of booth location and early registration at the trade shows.

Bought separately this cost \$6,400. You save \$1,600 and choose your exhibit booth before anyone else.

THREE AVAILABLE

Visibility Partner — \$1,800 for the year

Membership, two newsletter banners, and one email to our full list.

Bought separately these cost \$2,150. You save \$350.

Vendor Business Partner membership — \$800

Your listing in Find a Vendor, member pricing on booths and registration, our regulatory updates, and a way in with the people who run these communities.

Included in both packages above.

Or buy one thing at a time

Buy on its own	Member	Non-member	What you get
Homepage logo	\$1,500 / yr	Members only	Your logo in the partner section of our homepage, linked to your site, all year.
Sponsored webinar	\$2,000	Members only	60 minutes on our education calendar, your expert presenting, plus the registrant list.
Resource guide advertisement	\$750	Members only	A full page in our membership guide. It runs for 2027, published in late February or March.
Dedicated email	\$850	\$1,700	One email to our list, your copy, sent by SCALA.
Newsletter banner	\$250	\$500	One banner with a link in an email newsletter.
Newsletter article	\$400	\$800	Up to 400 words with a link. Marked as sponsored.

Already a 2027 member? The packages are \$1000 for Visibility or \$4,000 for Premier. Partnerships run January 1 to December 31, 2027. Convention booths and event sponsorships are separate. Availability changes as partnerships sell, so ask what is open.

2027 PARTNERSHIP Order Form



Company

Contact and title

Email

Phone

Website

Choose your option

- ☐ Premier Partner — \$4,800 (\$4,000 if 2027 dues are already paid)
- ☐ Visibility Partner — \$1,800 (\$1000 if 2027 dues are already paid)
- ☐ Membership only — \$800
- ☐ Just the items below

Items on their own

Buying items on their own	Price	Qty	Amount
Homepage logo (members only)	\$1,500		
Sponsored webinar (members only)	\$2,000		
Resource guide advertisement (members only)	\$750		
Dedicated email	\$850		
Newsletter banner	\$250		
Newsletter article	\$400		

TOTAL \$ _____ Preferred months _____

➤ **YOU WILL BE INVOICED VIA QUICKBOOKS PAYMENT LINK AFTER FORM IS RECEIVED.**

Signature

Date

THE SHORT VERSION OF THE TERMS

- Your spot is held once SCALA confirms availability in writing. Payment is due within 30 days and before anything runs.
- SCALA approves all copy, artwork, speakers and topics, and marks paid content as sponsored.
- We cannot promise attendance, clicks, leads or that a competitor stays out. Email lists are never handed over, and contact details are shared only for people who agree to it.
- Rescheduling needs 30 days' notice and an open date. Cancellations are not refunded.
- Artwork is due 15 business days before it runs. Homepage logos and guide pages are due December 15.