



South Carolina Assisted Living Association

Together for a Brighter Season

ANNUAL

Holiday Meeting & VENDOR EXPO



Join us for the annual meeting!

Board of Directors elections will take place.

TUESDAY, DECEMBER 8, 2026

9 AM–5:00 PM

HILTON GARDEN INN COLUMBIA/HARBISON

434 COLUMBIANA DRIVE, COLUMBIA 29212

WWW.SCASSISTEDLIVING.ORG

SCALA

South Carolina Assisted Living Association

Holiday Meeting & Vendor Expo ANNUAL HOLIDAY MEETING AGENDA

Tuesday, December 8, 2026 | 9 a.m. - 5 p.m.

Hilton Garden Inn Columbia/Harbison
434 Columbiana Drive, Columbia, SC 29212



TIME	SESSION & PRESENTER	CE*
8:30-9:00 AM	Registration & Breakfast	
9:00-9:30 AM	Season of Hope Advances in Alzheimer's Research & Brain Health Candace Taylor SC Alzheimer's Association	0.5
9:30-10:00 AM	South Carolina's Long Term Care Ombudsman Program Invited; pending confirmation	0.5
10:00-11:00 AM	Home for the Paw-lidays How Proactive Planning and Difficult Conversations Can Keep Residents and Their Pets Together Maggie Christina Glass Dog Agency	1
11:00-11:15 AM	Break	
11:15-11:45 AM	Disability Rights South Carolina South Carolina's Protection and Advocacy System (P&A) Invited; pending confirmation	0.5
11:45 AM-12:45 PM	Unwrapping Innovation Services and Technology for Assisted Living Vendor Expo & Networking	1
12:45-1:15 PM	Luncheon - Vendors & Attendees SCALA Board Elections	
1:15-2:15 PM	Deck the Halls, Not the Exits Fire & Life Safety Updates Todd McAlhany Fire & Life Safety, DPH	1
2:15-3:15 PM	Sleighing the Standards Annual DPH Updates & Regulatory Review JoMonica Taylor DPH	1
3:15-3:30 PM	Break	
3:30-4:00 PM	Making a List, Checking It Twice Administrator Licensing Updates Patrice Deas S.C. Dept. of Labor, Licensing and Regulation	0.5
4:00-5:00 PM	Unwrapping the State House Legislative Updates Susan Bowling McGuireWoods	1
5:00 PM	Adjournment & Certificate Distribution	

***7 hours of CE credit will be applied for with NAB. Approval pending.**

SCALA reserves the right to make changes to the agenda as needed.

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Holiday Meeting & Vendor Expo ATTENDEE REGISTRATION



Tuesday, December 8, 2026
9 a.m. – 5 p.m.



**Hilton Garden Inn,
Columbia/Harbison**
434 Columbiana Drive,
Columbia, SC 29212

CEU INFORMATION:
7 CEUs will be submitted
for approval from NAB.

MEMBERS

- **\$115** first attendee
- **\$95** each additional attendee from the same member company

NON-MEMBERS

- **\$190** first attendee
- **\$170** each additional attendee from the same company

Fees include breakfast & lunch.



After November 25: Add \$25 late registration fee. | Registrations will **not be accepted** after December 3.

COMPANY / COMMUNITY INFORMATION

Company or Community Name: _____

Address: _____

City / State / ZIP: _____

Phone: (_____) _____ Email: _____

ATTENDEES

Attendee Name	NAB License #	Fee
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____

Total Due \$ _____

PAYMENT INFORMATION

☐ Check enclosed \$ _____ ☐ Charge card \$ _____ Visa / MasterCard / Discover / American Express

Card Number: _____ Expiration: _____

Name on Card: _____

Signature: _____ Date: _____

Please return this form with payment to:

SCALA • PO Box 4561, Irmo, SC 29063

Fax: (803) 753-9296 | Email: SCALA@scassistedliving.org

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VENDOR EXPO & SPONSORSHIP INFORMATION

Tuesday, December 8, 2026 | 9 a.m. - 5 p.m.

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434 Columbiana Drive, Columbia, SC 29212

VENDOR AGENDA

9:30-11:30 a.m.	Registration & expo setup
11:30 a.m.-12:30 p.m.	Vendor networking expo
12:30-1:30 p.m.	Lunch with attendees
After 1:30 p.m.	Vendor breakdown

EXPO DETAILS

- Only 15 expo table spaces available.
- Decorate your booth in a winter holiday or Christmas theme!
- Giveaway / door prize encouraged.
- Additional booth representatives: \$70 each.

ALL VENDORS RECEIVE

- Attendee contact list on the day of the event.
- Buffet lunch for 2 representatives with attendees.
- 6-foot skirted exhibit table; listing in the program.

TABLE ONLY - NO SPONSORSHIP

Member: \$350

Non-member: \$650

SPONSORSHIP + BOOTH PACKAGES

All sponsors also receive a logo on the event sponsor sign.

GOLD

\$1,500 / \$2,000

Member / Non-member

- Trade show table in a prime location (4 representatives allowed).
- Half-page ad in the winter program.
- Large logo and Gold Sponsor recognition in the conference program and communications (email, social media, newsletter).
- Recognition on sign as lunch sponsor.
- 2 mentions on social media.
- Gold sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance.

SILVER

\$1,200 / \$1,700

Member / Non-member

- 1 trade show booth in a good location (3 representatives allowed).
- Quarter-page ad in the winter program.
- Medium logo and Silver Sponsor recognition in the conference program and communications (email, social media, newsletter).
- Recognition on sign as breakfast sponsor.
- 1 mention on social media.
- Silver sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance.

BRONZE

\$800 / \$1,300

Member / Non-member

- 1 trade show booth in a good location (2 representatives allowed).
- Business card ad in the winter program.
- Small logo and Bronze Sponsor recognition in the conference program and communications (email, social media, newsletter).
- Recognition on sign as break sponsor.
- Bronze sponsor ribbon on company name badges.
- Winter meeting attendee contact list in advance.

Maximum of 2 extra representatives; no more than 4 representatives per table.

Complete and return the registration form on page 2 with payment.

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VENDOR REGISTRATION & PAYMENT

Tuesday, December 8, 2026 | 9 a.m. - 5 p.m.

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SELECT YOUR REGISTRATION PACKAGE

Package	Member	Non-member
☐ Gold sponsorship + booth	\$1,500	\$2,000
☐ Silver sponsorship + booth	\$1,200	\$1,700
☐ Bronze sponsorship + booth	\$800	\$1,300
☐ Expo table only - no sponsorship	\$350	\$650
☐ Member		
☐ Non-member		

COMPANY & REPRESENTATIVES

Company Name: _____

Primary Contact: _____

Phone: _____ Email: _____

Booth Rep 1: _____ Booth Rep 2: _____

☐ Extra booth reps: \$70 each (maximum of 2 extra)

Extra Rep 1: _____ Extra Rep 2: _____

Two reps with table registration; no more than 4 reps per table. See package details.

Company Description: _____

PAYMENT INFORMATION

Total Amount Due: \$ _____

☐ Check enclosed (payable to SCALA)

☐ Credit card

☐ QuickBooks invoice

Accepted cards: Visa / MasterCard / American Express / Discover

Card Number: _____ Expiration: _____

Name on Card: _____

Email for Receipt: _____

2027 MEMBERSHIP REMINDER

2027 dues are due December 31. Submit your membership application or request an invoice if necessary. Dues must be paid to run for the Board of Directors.

RETURN THIS PAGE WITH PAYMENT TO:

SCALA | PO Box 4561, Irmo, SC 29063

Email: SCALA@scassistedliving.org | Fax: (803) 753-9296

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GENERAL INFORMATION FOR EXHIBITORS

Tuesday, December 8, 2026 | 9 a.m. - 5 p.m.

Hilton Garden Inn Columbia/Harbison
434 Columbiana Drive, Columbia, SC 29212

9:15-11:30 a.m.

REGISTRATION

& exhibit setup

11:30 a.m.-12:30 p.m.

VENDOR EXPO

& networking

12:30-1:30 p.m.

LUNCH

with attendees

After 1:30 p.m.

EXHIBIT

breakdown

WHO YOU WILL MEET

Approximately 75 long-term care professionals from assisted living communities, skilled nursing facilities, and other healthcare organizations. Attendees include administrators, nurse managers, department heads, owners, operators, regional directors, and other senior decision-makers.

A FOCUSED NETWORKING EVENT

Space is limited to 15 exhibits. This smaller gathering offers opportunities for meaningful conversations with attendees and fellow industry professionals.

BOOTH ASSIGNMENTS & PAYMENT

Assignments are based on sponsorship level, membership duration, and the date registration and payment are received. Only sponsors may select their booth space. Reservations are accepted and confirmed only upon payment.

HOLIDAY BOOTH DECOR

Decorate your exhibit in a winter, holiday, or Christmas theme to help create a festive atmosphere.

EXHIBITOR ACCESS

Non-exhibiting vendors are not permitted in the expo area. Sharing exhibit space is prohibited.

WHAT YOUR TABLE INCLUDES

A 6-foot skirted exhibit table, a listing in the event program, and buffet lunch with attendees for two representatives. Additional representatives are \$70 each, with a maximum of four per table. See sponsorship packages for representative allowances.

EDUCATIONAL PRESENTATIONS & CEUs

Seven CEUs will be submitted for NAB approval for the holiday meeting. Educational presentations will explore services and technology relevant to assisted living. CE credit is subject to approval and completion of applicable attendance requirements.

DOOR PRIZES

Exhibitors are encouraged to bring a door prize for a drawing at the end of the expo. This is an opportunity to connect with attendees and highlight your company.

ATTENDEE CONTACT LISTS

An attendee list will be included in your registration packet on December 8. Only sponsors receive the list in advance. A final Excel file will be distributed after the expo.

QUESTIONS OR REGISTRATION ASSISTANCE?

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